



**Q1** ||| 2019 AT&T EARNINGS

# Investor Briefing

**No. 304 | APRIL 24, 2019**

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# Communications

<b>Revenues</b>
<b>Operating Expenses</b>
<b>Operating Income</b>

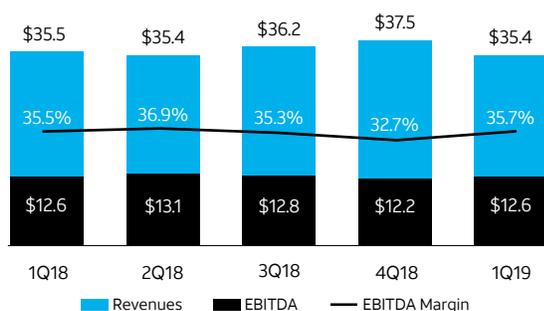
- ▶ \$35.4 billion, down 0.4% year over year reflecting gains in Mobility that were offset by declines in Business Wireline and Entertainment Group
- ▶ \$27.3 billion, down 0.6% year over year reflecting lower Entertainment Group expenses
- ▶ \$8.1 billion, up 0.3% year over year; operating income margin of 22.8% compared with 22.6% in the year-ago quarter

## MOBILITY

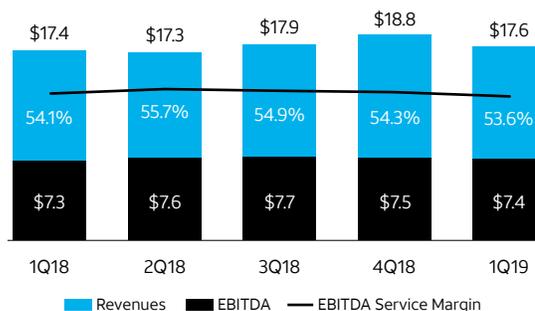
<b>Revenues</b>
<b>Operating Expenses</b>
<b>Operating Income</b>
<b>EBITDA</b>

- ▶ \$17.6 billion, up 1.2% year over year due to an increase in service revenues offsetting declines in equipment revenues
  - **Service revenues:** \$13.8 billion, up 2.9% year over year due to subscriber gains and postpaid phone ARPU growth
  - **Equipment revenues:** \$3.8 billion, down 4.5% year over year due to lower postpaid smartphone sales
- ▶ \$12.2 billion, essentially flat year over year due to lower postpaid smartphone volumes and cost efficiencies, partially offset by higher commission amortization
- ▶ \$5.4 billion, up 3.7% year over year; operating income margin of 30.5%, compared to 29.7% in the year-ago quarter
- ▶ \$7.4 billion, up 1.8% year over year; EBITDA margin: 42.0% versus 41.8% in the year-ago quarter (EBITDA margin is operating income before depreciation and amortization, divided by total revenues)
- ▶ Wireless EBITDA service margin: 53.6% compared to 54.1% in the year-ago quarter (EBITDA service margin is operating income before depreciation and amortization, divided by total service revenues)

**Communications Revenues & EBITDA Margin**  
IN BILLIONS



**Mobility Revenues & EBITDA Service Margin**  
IN BILLIONS



**ARPU**

- ▶ Postpaid phone-only ARPU increased 3.7% versus the year-ago quarter

**SUBSCRIBER METRICS**

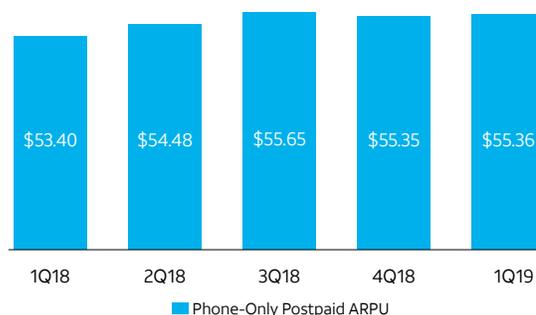
- ▶ Total net adds of 2.7 million to reach 155.7 million in service
  - 204,000 postpaid net losses with losses in tablets offsetting gains in wearables and phones
    - 80,000 postpaid phone net adds, first positive postpaid phone net adds in the first quarter in 5 years
    - 179,000 postpaid smartphone net adds
    - (428,000) tablet and other branded computing device net losses
- ▶ 96,000 prepaid net adds
  - 85,000 prepaid phone net adds
  - 63,000 prepaid smartphone net adds
- ▶ 3.1 million connected device net adds
- ▶ (253,000) reseller net losses

**CHURN**

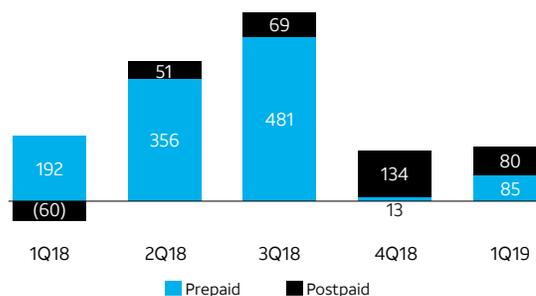
- ▶ Postpaid churn: 1.17%, up from 1.06% in the year-ago quarter largely due to competitive pricing pressures and tablet churn
- ▶ Postpaid phone churn: 0.93%, compared to 0.84% in the year-ago quarter

**SMARTPHONES**

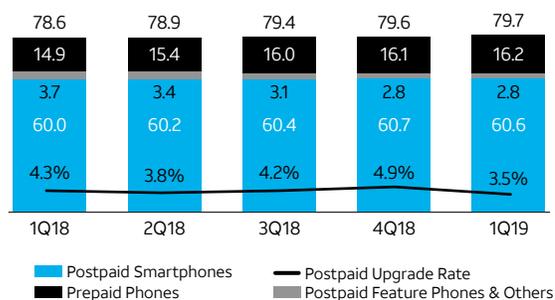
- ▶ 6.2 million postpaid and prepaid smartphone gross adds and upgrades in the quarter, including 1.8 million from prepaid
- ▶ Postpaid upgrade rate in the quarter was its lowest ever at 3.5%, down from 4.3% in the year-ago quarter

**Phone-Only Postpaid ARPU****Postpaid & Prepaid Phone Net Adds**

IN THOUSANDS

**Phone Subscribers & Postpaid Upgrade Rate**

IN MILLIONS

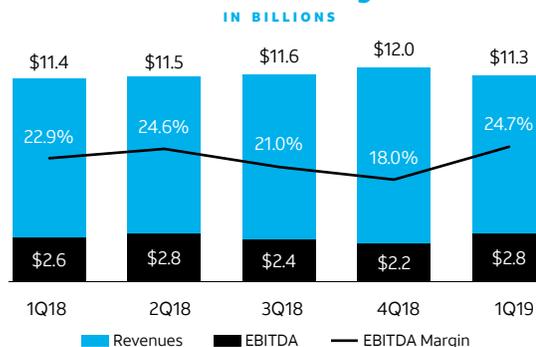


## ENTERTAINMENT GROUP

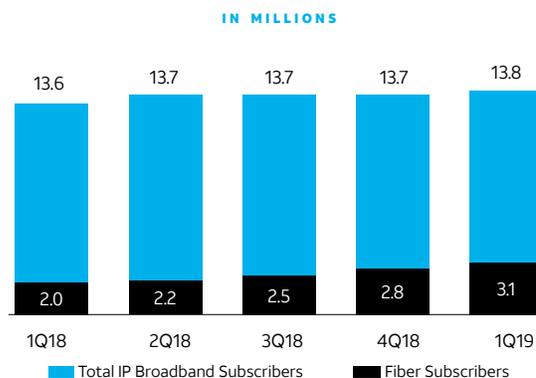
<b>Revenues</b>	<ul style="list-style-type: none"> <li>▶ \$11.3 billion, down 0.9% year over year due to declines in TV subscribers and legacy services               <ul style="list-style-type: none"> <li>■ <b>Video:</b> \$8.1 billion, down 1.8% year over year due to declines in premium TV subscribers and an allocation adjustment for bundled discounts partially offset by the growth of over-the-top revenues</li> <li>■ <b>IP Broadband:</b> \$2.1 billion, up 10.2% year over year due to an allocation adjustment for bundled discounts and higher revenue from AT&amp;T Fiber customers, which were partially offset by simplified pricing</li> </ul> </li> </ul>
<b>Operating Expenses</b>	<ul style="list-style-type: none"> <li>▶ \$9.9 billion, down 2.7% year over year due to lower marketing costs, lower volumes, other cost initiatives, a one-time settlement of prior year content disputes, and the impact of a prior update to expected subscriber life on deferral amortization</li> </ul>
<b>Operating Income</b>	<ul style="list-style-type: none"> <li>▶ \$1.5 billion, up 12.8% year over year; operating income margin: 13.0% compared to 11.5% in the year-ago quarter</li> </ul>
<b>EBITDA</b>	<ul style="list-style-type: none"> <li>▶ \$2.8 billion, up 6.9% year over year; 24.7% EBITDA margin, up from 22.9% in the year-ago quarter, driven by premium TV ARPU growth, lower marketing costs and other cost efficiencies. TV content costs were relatively stable year over year with contractual cost increases offset by lower subscriber volumes</li> </ul>

## SUBSCRIBER METRICS

- ▶ **Total video** subscribers: (627,000) net loss
- ▶ **Premium TV** subscribers: (544,000) net loss due to an increase in customers rolling off promotional discounts, competition and lower gross adds due to a focus on long-term value customer base
- ▶ **DIRECTV NOW** subscribers: (83,000) net loss as the company scaled back promotions
- ▶ **Total broadband** subscribers: 45,000 net adds
  - 93,000 IP broadband net adds
    - 297,000 fiber net adds
- ▶ About 75% of all broadband subscribers on AT&T's fiber network have speeds of 100 megabits or more. Total broadband customers with speeds of 100 megabits or faster have increased nearly 150% in the past year.
- ▶ AT&T now markets its 100% fiber network to more than 12 million customer locations in parts of 84 metro areas. Broadband penetration in the fiber footprint continues to be significantly higher than in AT&T's non-fiber footprint with penetration rates increasing the longer we have fiber in a market.

Entertainment Group Revenues  
& EBITDA Margin

## IP Broadband Subscribers

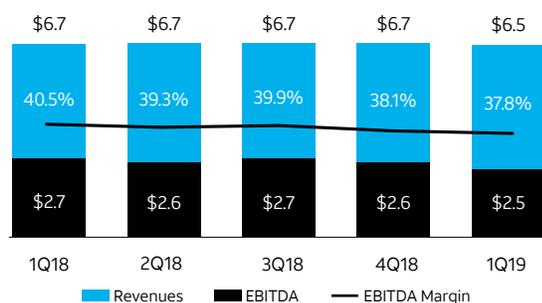


## BUSINESS WIRELINE

<b>Revenues</b>	<ul style="list-style-type: none"> <li>▶ \$6.5 billion, down 3.7% year over year with declines in legacy products partially offset by growth in strategic and managed services</li> <li>▶ <b>Strategic and managed services</b>, the wireline capabilities that lead AT&amp;T's most advanced business solutions, continued to grow: \$3.8 billion, up 5.5% year over year           <ul style="list-style-type: none"> <li>■ Annualized revenue stream of more than \$15 billion</li> <li>■ Growth helped offset a decline of about \$461 million in legacy services in the quarter</li> </ul> </li> </ul>
<b>Operating Expenses</b>	<ul style="list-style-type: none"> <li>▶ \$5.3 billion, up 1.7% year over year, primarily due to higher depreciation</li> </ul>
<b>Operating Income</b>	<ul style="list-style-type: none"> <li>▶ \$1.2 billion, down 21.7%, with IP revenue growth and cost efficiencies partially offsetting declines in legacy services; operating income margin: 18.8%, down from 23.1% in the year-ago quarter</li> </ul>
<b>EBITDA Margin</b>	<ul style="list-style-type: none"> <li>▶ 37.8%, down from 40.5% in the year-ago quarter</li> </ul>

## Business Wireline Revenues &amp; EBITDA Margin

IN BILLIONS



## Strategic &amp; Managed Services Revenues

IN BILLIONS



# WarnerMedia

## FINANCIAL HIGHLIGHTS

(This material conforms to historical presentation to aid in comparability. Historical comparisons reflect historical Time Warner adjusted results and also include RSNs as recast in the WarnerMedia segment. Financial results of Otter Media are included in WarnerMedia consolidated results following AT&T's Aug. 7, 2018 acquisition of the remaining interest in Otter Media and the transfer of the ownership of Otter Media to WarnerMedia. Prior to this date, Otter Media was included as an equity-method investment of AT&T.)

<b>Revenues</b>
<b>Operating Expenses</b>
<b>Operating Income</b>

- ▶ \$8.4 billion, up 3.3% year over year primarily driven by higher Warner Bros. revenues, consolidation of Otter Media and higher affiliate subscription revenues at Turner
- ▶ \$6.1 billion, up 0.6% year over year primarily due to higher film and television production costs at Warner Bros. and the consolidation of Otter Media, partially offset by lower programming expenses at Home Box Office and Turner
- ▶ Includes \$3.6 billion of programming and production costs, up 3.0% year over year
- ▶ \$2.2 billion, up 11.6% year over year with gains at all three business units; operating income margin of 26.8% compared with 24.8% in year-ago quarter

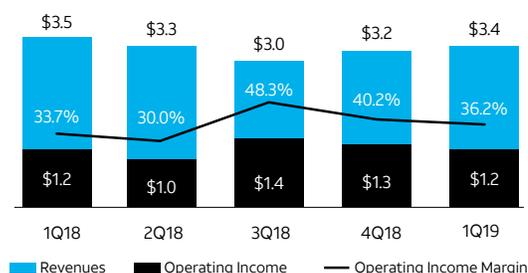
**WarnerMedia Revenues & Operating Income Margin**

IN BILLIONS



**Turner Revenues & Operating Income Margin**

IN BILLIONS



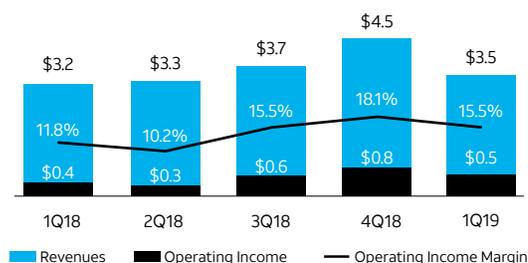
**Home Box Office Revenues & Operating Income Margin**

IN BILLIONS



**Warner Bros. Revenues & Operating Income Margin**

IN BILLIONS



## TURNER

<b>Revenues</b>	<ul style="list-style-type: none"> <li>▶ \$3.4 billion, down 0.4% year over year due to a 5.9% decline in advertising revenues, partially offset by a 4.1% increase in subscription revenues</li> <li>▶ <b>Subscription:</b> benefited from higher domestic affiliate rates and growth at Turner's international networks; revenues were impacted by unfavorable foreign exchange rates</li> <li>▶ <b>Advertising:</b> decreased due to the shift of the NCAA Final Four games and lower audience delivery at Turner's domestic entertainment networks; international advertising revenues declined and were impacted by unfavorable foreign exchange rates</li> </ul>
<b>Operating Expenses</b>	<ul style="list-style-type: none"> <li>▶ \$2.2 billion, down 4.1% year over year, primarily due to lower programming expenses reflecting the shift of the NCAA Final Four games and lower original programming and marketing costs</li> </ul>
<b>Operating Income</b>	<ul style="list-style-type: none"> <li>▶ \$1.2 billion, up 7.0% year over year; operating income margin of 36.2% compared with 33.7% in the year-ago quarter</li> </ul>

## HOME BOX OFFICE

<b>Revenues</b>	<ul style="list-style-type: none"> <li>▶ \$1.5 billion, down 6.7% year over year primarily due to lower domestic linear subscribers and a decrease in content and other revenues, partially offset by higher domestic rates and digital and international growth</li> <li>▶ <b>Subscription:</b> revenues and subscribers were unfavorably impacted by the carriage dispute with DISH, which began in November 2018, but revenues benefited from higher domestic rates and digital and international growth</li> </ul>
<b>Operating Expenses</b>	<ul style="list-style-type: none"> <li>▶ \$943 million, down 13.0% year over year due to lower programming and distribution costs</li> </ul>
<b>Operating Income</b>	<ul style="list-style-type: none"> <li>▶ \$567 million, up 6.0% year over year; operating income margin of 37.5% compared with 33.0% in the year-ago quarter</li> </ul>

## WARNER BROS.

<b>Revenues</b>	<ul style="list-style-type: none"> <li>▶ \$3.5 billion, up 8.6% year over year due to 12.7% growth in theatrical product revenues and 7.7% growth in television product revenues</li> <li>▶ <b>Theatrical product:</b> increased primarily due to theatrical carryover revenues driven by <i>Aquaman</i> (released 4Q18)</li> <li>▶ <b>Television product:</b> increased primarily due to higher initial telecast revenues, partially offset by lower licensing revenues</li> </ul>
<b>Operating Expenses</b>	<ul style="list-style-type: none"> <li>▶ \$3.0 billion, up 4.1% year over year primarily due to higher film and television production costs, partially offset by lower print and advertising expenses</li> </ul>
<b>Operating Income</b>	<ul style="list-style-type: none"> <li>▶ \$547 million, up 42.8% year over year; operating income margin of 15.5% compared with 11.8% in the year-ago quarter</li> </ul>

## SELECT RECENT &amp; UPCOMING RELEASES

## TURNER

## Series

*Take It There with Taylor Rooks* (S1, BR): 4/1/19  
*The Last O.G.* (S2, TBS): 4/2/19  
*Paid Off with Michael Torpey* (S1, truTV): 5/13/19<sup>(1)</sup>  
*Animal Kingdom* (S4, TNT): 5/28/19  
*Hell in the Heartland* (S1, HLN): 6/2/19  
*Claws* (S3, TNT): 6/9/19  
*Infomercials* (S8, Adult Swim): June  
*The Detour* (S4, TBS): June  
*The Carbonaro Effect* (S5, truTV): June<sup>(1)</sup>

## Animated Series

*Lazor Wulf* (S1, Adult Swim): 4/7/19  
*American Dad* (S16, TBS): 4/15/19  
*Final Space* (S2, Adult Swim): 6/23/19

## Docuseries

*Chasing Life with Dr. Sanjay Gupta* (S1, CNN): 4/13/19  
*Redemption* (S1, CNN): 4/28/19  
*United Shades of America* (S4, CNN): 4/28/19  
*Inside Evil with Chris Cuomo* (S3, HLN): 6/30/19

## Specials

*Gemusetto Machu Picchu* (Special, Adult Swim): 4/1/19  
*Full Frontal with Samantha Bee: Not the White House Correspondents' Dinner* (Special, TBS): 4/27/19  
*Quiet Storm: The Ron Artest Story* (Special, B/R): 5/1/19  
*Apollo 11* (Film, CNN): 6/23/19

## HOME BOX OFFICE

## HBO Series

*Game of Thrones* (S8): 4/14/19  
*Los Espookys* (S1): 6/14/19  
*Euphoria* (S1): 6/16/19

## HBO Limited Series

*Gentleman Jack* (S1): 4/22/19  
*Chernobyl* (S1): 5/6/19  
*Big Little Lies* (S2): 6/9/19  
*Years & Years* (S1): 6/14/19

## Cinemax Series

*Warrior* (S1): 4/5/19  
*Jett* (S1): June

## HBO Comedy/Specials

*Wyatt Cenac's Problem Areas* (S2): 4/5/19

## HBO Film/Documentaries

*On Tour with Asperger's Are Us*: 4/30/19  
*Foster*: 5/7/19  
*What's My Name: Mohammad Ali*: 5/14/19  
*Running with Beto*: 5/28/19  
*At the Heart of the Gold: Inside the USA Gymnastics Scandal*: May  
*The Cold Blue*: June

## WARNER BROS.

*Note: Warner Bros. is producing more than 70 series for the 2018-19 television season. The 2018-19 broadcast television season runs September 2018 through August 2019. The cable/pay/OTT television season runs June 2018 through May 2019, based on air dates.*

## TV Production: Broadcast

*In the Dark* (S1, CW): 4/4/19<sup>(2)</sup>  
*The Red Line* (S1, CBS): 4/28/19<sup>(2)</sup>  
*The 100* (S6, CW): 4/30/19<sup>(2)</sup>  
*iZombie* (S5, CW): 5/2/19  
*The Bachelorette* (15th cycle, ABC): 5/13/19

## TV Production: Cable/Pay/OTT

*Lucifer* (S4, Netflix): 5/8/19  
*Swamp Thing* (S1, DC Universe): 5/31/19

Theatrical: Box Office<sup>(3)</sup>

## 1Q 2019

*The LEGO Movie 2: The Second Part*: 2/8/19  
*Isn't It Romantic*: 2/13/19

## 2Q 2019

*Shazam!*: 4/5/19  
*The Curse of La Llorona*: 4/19/19  
*Pokémon: Detective Pikachu*: 5/10/19  
*The Sun Is Also a Star*: 5/17/19  
*Godzilla: King of the Monsters*: 5/31/19  
*Shaft*: 6/14/19  
*Annabelle Comes Home*: 6/28/19

## 3Q 2019

*The Kitchen*: 8/9/19  
*Blinded By the Light*: 8/14/19  
*IT: Chapter Two*: 9/6/19  
*The Goldfinch*: 9/13/19

## 4Q 2019

*The Joker*: 10/4/19  
*Motherless Brooklyn*: 11/1/19  
*Doctor Sleep*: 11/8/19  
*The Good Liar*: 11/15/19  
*Superintelligence*: 12/20/19

## Games

*Mortal Kombat* (mobile, expansion): 4/17/19  
*Mortal Kombat 11* (console): 4/23/19

*Note: Represents a limited, select list of releases only. Premiere/release dates shown may be estimated and are subject to change.*

<sup>(1)</sup>Continuation of season. <sup>(2)</sup>Co-produced with CBS. <sup>(3)</sup>Domestic release dates shown.

# Latin America

<b>Revenues</b>
<b>Operating Expenses</b>
<b>Operating Loss</b>

- ▶ \$1.7 billion, down 15.2% year over year largely due to foreign exchange pressures from revenues in multiple currencies
- ▶ \$1.9 billion, down 11.5% year over year
- ▶ (\$173) million, compared to a (\$111) million loss in the year-ago first quarter; operating income margin (10.1)%, down from (5.5)% in the prior year



## MEXICO

<b>Revenues</b>
<b>Service Revenues</b>
<b>Operating Loss</b>
<b>Subscriber Metrics</b>

- ▶ \$651 million, down 3.0% year over year, primarily due to lower equipment sales from introduction of the NEXT installment purchase program in the prior year and foreign exchange pressure, which was partially offset by service revenue growth
- ▶ \$442 million, up 9.4% year over year due to subscriber growth, partially offset by lower ARPU
- ▶ (\$205) million, compared to a loss of (\$259) million in the year-ago quarter with continued subscriber growth
- ▶ 93,000 total net adds; 114,000 prepaid net adds, 69,000 postpaid net losses and 48,000 reseller net adds to reach 17.7 million total wireless subscribers

## VRIO

<b>Revenues</b>
<b>Operating Income</b>
<b>Subscriber Metrics</b>

- ▶ \$1.1 billion, down 21.2% year over year primarily due to foreign exchange pressures
- ▶ \$32 million compared to \$148 million in the year-ago quarter with continued positive cash flow for the quarter
- ▶ 32,000 net loss; total subscribers at the end of the quarter were 13.6 million
- ▶ Sky Mexico, an equity method investment, had approximately 7.6 million subscribers as of December 31, 2018

# Xandr

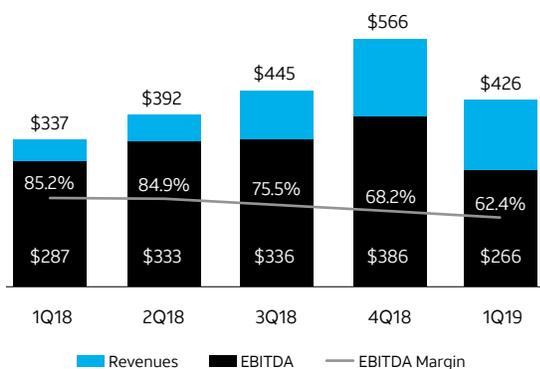
## FINANCIAL HIGHLIGHTS

Xandr revenues include AdWorks revenues (which are also reported in the Entertainment Group and are reconciled at the corporate level) and AppNexus revenues. AppNexus was acquired on August 15, 2018.

<b>Revenues</b>	▶ \$426 million, up 26.4% year over year; without AppNexus, revenues were up 5.9% year over year
<b>Operating Expenses</b>	▶ \$173 million, up \$122 million year over year due to the acquisition of AppNexus and higher costs associated with revenue growth
<b>Operating Income</b>	▶ \$253 million, down 11.5% year over year due to increased costs associated with scaling the business; operating income margin of 59.4% compared with 84.9% in the year-ago quarter

### Xandr Revenues & EBITDA Margin

IN MILLIONS



**SECOND-QUARTER 2019 EARNINGS****DATE: JULY 24, 2019**

AT&T will release second-quarter 2019 earnings on July 24, 2019 before the market opens.

The company's Investor Briefing and related earnings materials will be available on the AT&T website at <https://investors.att.com> by 7:30 a.m. Eastern time.

AT&T will also host a conference call to discuss the results at 8:30 a.m. Eastern time the same day. Dial-in and replay information will be announced on First Call approximately 8 weeks before the call, which will also be broadcast live and will be available for replay over the internet at <https://investors.att.com>.

**CAUTIONARY LANGUAGE CONCERNING FORWARD-LOOKING STATEMENTS**

Information set forth in this Investor Briefing contains financial estimates and other forward-looking statements that are subject to risks and uncertainties, and actual results may differ materially. A discussion of factors that may affect future results is contained in AT&T's filings with the Securities and Exchange Commission. AT&T disclaims any obligation to update or revise statements contained in this Investor Briefing based on new information or otherwise.

This Investor Briefing may contain certain non-GAAP financial measures. Reconciliations between the non-GAAP financial measures and the GAAP financial measures are included in the exhibits to the Investor Briefing and are available on the company's website at <https://investors.att.com>.

The "quiet period" for FCC Spectrum Auctions 101/102 (28Ghz and 24Ghz) is now in effect. During the quiet period, auction applicants are required to avoid discussions of bids, bidding strategy and post-auction market structure with other auction applicants.

**AT&T INVESTOR BRIEFING**

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# Financial and Operational Information

## AT&T INC. FINANCIAL DATA

Consolidated Statements of Income				
<i>Dollars in millions except per share amounts</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Operating Revenues</b>				
Service	\$ 40,684	\$ 33,646	20.9 %	
Equipment	4,143	4,392	(5.7) %	
<b>Total Operating Revenues</b>	<b>44,827</b>	<b>38,038</b>	<b>17.8 %</b>	
<b>Operating Expenses</b>				
Cost of revenues				
Equipment	4,502	4,848	(7.1) %	
Broadcast, programming and operations	7,652	5,166	48.1 %	
Other cost of revenues (exclusive of depreciation and amortization shown separately below)	8,585	7,932	8.2 %	
Selling, general and administrative	9,649	7,897	22.2 %	
Depreciation and amortization	7,206	5,994	20.2 %	
<b>Total Operating Expenses</b>	<b>37,594</b>	<b>31,837</b>	<b>18.1 %</b>	
<b>Operating Income</b>	<b>7,233</b>	<b>6,201</b>	<b>16.6 %</b>	
<b>Interest Expense</b>	<b>2,141</b>	<b>1,771</b>	<b>20.9 %</b>	
<b>Equity in Net Income (Loss) of Affiliates</b>	<b>(7)</b>	<b>9</b>	<b>- %</b>	
<b>Other Income (Expense) - Net</b>	<b>286</b>	<b>1,702</b>	<b>(83.2) %</b>	
<b>Income Before Income Taxes</b>	<b>5,371</b>	<b>6,141</b>	<b>(12.5) %</b>	
<b>Income Tax Expense</b>	<b>1,023</b>	<b>1,382</b>	<b>(26.0) %</b>	
<b>Net Income</b>	<b>4,348</b>	<b>4,759</b>	<b>(8.6) %</b>	
<b>Less: Net Income Attributable to Noncontrolling Interest</b>	<b>(252)</b>	<b>(97)</b>	<b>- %</b>	
<b>Net Income Attributable to AT&amp;T</b>	<b>\$ 4,096</b>	<b>\$ 4,662</b>	<b>(12.1) %</b>	
<b>Basic Earnings Per Share Attributable to AT&amp;T</b>	<b>\$ 0.56</b>	<b>\$ 0.75</b>	<b>(25.3) %</b>	
Weighted Average Common Shares Outstanding (000,000)	7,313	6,161	18.7 %	
<b>Diluted Earnings Per Share Attributable to AT&amp;T</b>	<b>\$ 0.56</b>	<b>\$ 0.75</b>	<b>(25.3) %</b>	
Weighted Average Common Shares Outstanding with Dilution (000,000)	7,342	6,180	18.8 %	

## AT&amp;T INC. FINANCIAL DATA

Consolidated Balance Sheets		
<i>Dollars in millions</i>		
<i>Unaudited</i>	<b>Mar. 31,</b>	Dec. 31,
	<b>2019</b>	2018
<b>Assets</b>		
<b>Current Assets</b>		
Cash and cash equivalents	\$ 6,516	\$ 5,204
Accounts receivable - net of allowances for doubtful accounts of \$905 and \$907	23,863	26,472
Prepaid expenses	1,518	2,047
Other current assets	14,575	17,704
<b>Total current assets</b>	<b>46,472</b>	<b>51,427</b>
<b>Noncurrent Inventories and Theatrical Film and Television Production Costs</b>	<b>10,270</b>	<b>7,713</b>
<b>Property, Plant and Equipment – Net</b>	<b>132,051</b>	<b>131,473</b>
<b>Goodwill</b>	<b>146,434</b>	<b>146,370</b>
<b>Licenses – Net</b>	<b>97,001</b>	<b>96,144</b>
<b>Trademarks and Trade Names – Net</b>	<b>24,218</b>	<b>24,345</b>
<b>Distribution Networks – Net</b>	<b>16,623</b>	<b>17,069</b>
<b>Other Intangible Assets – Net</b>	<b>24,732</b>	<b>26,269</b>
<b>Investments in and Advances to Equity Affiliates</b>	<b>6,230</b>	<b>6,245</b>
<b>Operating Lease Right-of-Use Assets</b>	<b>20,235</b>	<b>-</b>
<b>Other Assets</b>	<b>24,118</b>	<b>24,809</b>
<b>Total Assets</b>	<b>\$ 548,384</b>	<b>\$ 531,864</b>
<b>Liabilities and Stockholders' Equity</b>		
<b>Current Liabilities</b>		
Debt maturing within one year	\$ 11,538	\$ 10,255
Accounts payable and accrued liabilities	42,306	43,184
Advanced billings and customer deposits	5,956	5,948
Accrued taxes	1,130	1,179
Dividends payable	3,722	3,854
<b>Total current liabilities</b>	<b>64,652</b>	<b>64,420</b>
<b>Long-Term Debt</b>	<b>163,942</b>	<b>166,250</b>
<b>Deferred Credits and Other Noncurrent Liabilities</b>		
Deferred income taxes	59,207	57,859
Postemployment benefit obligation	19,664	19,218
Operating lease liabilities	18,253	-
Other noncurrent liabilities	27,715	30,233
<b>Total deferred credits and other noncurrent liabilities</b>	<b>124,839</b>	<b>107,310</b>
<b>Stockholders' Equity</b>		
Common stock	7,621	7,621
Additional paid-in capital	125,174	125,525
Retained earnings	59,424	58,753
Treasury stock	(11,452)	(12,059)
Accumulated other comprehensive income	4,345	4,249
Noncontrolling interest	9,839	9,795
<b>Total stockholders' equity</b>	<b>194,951</b>	<b>193,884</b>
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$ 548,384</b>	<b>\$ 531,864</b>

## AT&amp;T INC. FINANCIAL DATA

Consolidated Statements of Cash Flows		
<i>Dollars in millions</i>		
<i>Unaudited</i>		First Quarter
		2019      2018
<b>Operating Activities</b>		
Net income	\$ 4,348	\$ 4,759
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	7,206	5,994
Amortization of film and television costs	2,497	-
Undistributed earnings from investments in equity affiliates	112	(2)
Provision for uncollectible accounts	592	438
Deferred income tax expense (benefit)	1,069	1,222
Net (gain) loss from investments, net of impairments	(175)	2
Actuarial (gain) loss on pension and postretirement benefits	432	(930)
Changes in operating assets and liabilities:		
Accounts receivable	1,894	(439)
Other current assets, inventories and theatrical film and television production costs	(2,510)	614
Accounts payable and other accrued liabilities	(3,686)	(1,962)
Equipment installment receivables and related sales	652	505
Deferred customer contract acquisition and fulfillment costs	(375)	(826)
Retirement benefit funding	-	(140)
Other - net	(1,004)	(288)
Total adjustments	6,704	4,188
Net Cash Provided by Operating Activities	11,052	8,947
<b>Investing Activities</b>		
Capital expenditures:		
Purchase of property and equipment	(5,121)	(5,957)
Interest during construction	(61)	(161)
Acquisitions, net of cash acquired	(213)	(234)
Dispositions	10	56
(Purchases) sales of securities, net	(1)	(116)
Advances to and investments in equity affiliates, net	(15)	(1,007)
Cash collections of deferred purchase price	-	267
Net Cash Used in Investing Activities	(5,401)	(7,152)
<b>Financing Activities</b>		
Net change in short-term borrowings with original maturities of three months or less	(256)	-
Issuance of other short-term borrowings	296	-
Repayment of other short-term borrowings	(176)	-
Issuance of long-term debt	9,182	2,565
Repayment of long-term debt	(9,840)	(4,911)
Purchase of treasury stock	(189)	(145)
Issuance of treasury stock	167	11
Dividends paid	(3,714)	(3,070)
Other	109	2,048
Net Cash Used in Financing Activities	(4,421)	(3,502)
Net increase (decrease) in cash and cash equivalents and restricted cash	1,230	(1,707)
Cash and cash equivalents and restricted cash beginning of year	5,400	50,932
<b>Cash and Cash Equivalents and Restricted Cash End of Period</b>	<b>\$ 6,630</b>	<b>\$ 49,225</b>

## AT&amp;T INC. CONSOLIDATED SUPPLEMENTARY DATA

Supplementary Financial Data			
<i>Dollars in millions except per share amounts</i>			
<i>Unaudited</i>			
	First Quarter		Percent
	2019	2018	Change
Capital expenditures			
Purchase of property and equipment	\$ 5,121	\$ 5,957	(14.0) %
Interest during construction	61	161	(62.1) %
Total Capital Expenditures	\$ 5,182	\$ 6,118	(15.3) %
Dividends Declared per Share	\$ 0.51	\$ 0.50	2.0 %
End of Period Common Shares Outstanding (000,000)	7,297	6,148	18.7 %
Debt Ratio	47.4 %	52.6 %	(52.0) BP
Total Employees	262,290	249,240	5.2 %
Supplementary Operating Data			
<i>Subscribers and connections in thousands</i>			
<i>Unaudited</i>			
	First Quarter		Percent
	2019	2018	Change
<b>Wireless Subscribers</b>			
Domestic	155,732	143,832	8.3 %
Mexico	17,722	15,642	13.3 %
Total Wireless Subscribers	173,454	159,474	8.8 %
<b>Video Connections</b>			
Domestic	23,891	25,394	(5.9) %
Latin America	13,584	13,573	0.1 %
Total Video Connections	37,475	38,967	(3.8) %
<b>Broadband Connections</b>			
IP	14,852	14,637	1.5 %
DSL	885	1,138	(22.2) %
Total Broadband Connections	15,737	15,775	(0.2) %
<b>Voice Connections</b>			
Network Access Lines	9,576	11,288	(15.2) %
U-verse VoIP Connections	4,935	5,585	(11.6) %
Total Retail Voice Connections	14,511	16,873	(14.0) %
	First Quarter		Percent
	2019	2018	Change
<b>Wireless Net Additions</b>			
Domestic	2,727	2,630	3.7 %
Mexico	93	543	(82.9) %
Total Wireless Net Additions	2,820	3,173	(11.1) %
<b>Video Net Additions</b>			
Domestic	(626)	124	- %
Latin America	(32)	(15)	- %
Total Video Net Additions	(658)	109	- %
<b>Broadband Net Additions</b>			
IP	100	150	(33.3) %
DSL	(64)	(94)	31.9 %
Total Broadband Net Additions	36	56	(35.7) %

**COMMUNICATIONS SEGMENT**

The Communications segment provides wireless and wireline telecom, video and broadband services to consumers located in the U.S. or in U.S. territories and businesses globally. The Communications segment contains three reporting units: Mobility, Entertainment Group, and Business Wireline.

Segment Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
		First Quarter		Percent Change
		2019	2018	
<b>Segment Operating Revenues</b>				
Mobility	\$	17,567	\$ 17,355	1.2 %
Entertainment Group		11,328	11,431	(0.9) %
Business Wireline		6,498	6,747	(3.7) %
<b>Total Segment Operating Revenues</b>		<b>35,393</b>	<b>35,533</b>	<b>(0.4) %</b>
<b>Segment Operating Contribution</b>				
Mobility		5,351	5,158	3.7 %
Entertainment Group		1,478	1,309	12.9 %
Business Wireline		1,223	1,560	(21.6) %
<b>Total Segment Operating Contribution</b>	<b>\$</b>	<b>8,052</b>	<b>\$ 8,027</b>	<b>0.3 %</b>

## MOBILITY

Mobility provides nationwide wireless service and equipment.

Mobility Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Operating Revenues</b>				
Service	\$ 13,792	\$ 13,403	2.9	%
Equipment	3,775	3,952	(4.5)	%
<b>Total Operating Revenues</b>	<b>17,567</b>	<b>17,355</b>	<b>1.2</b>	<b>%</b>
<b>Operating Expenses</b>				
Operations and support	10,181	10,102	0.8	%
Depreciation and amortization	2,035	2,095	(2.9)	%
<b>Total Operating Expenses</b>	<b>12,216</b>	<b>12,197</b>	<b>0.2</b>	<b>%</b>
<b>Operating Income</b>	<b>5,351</b>	<b>5,158</b>	<b>3.7</b>	<b>%</b>
<b>Equity in Net Income (Loss) of Affiliates</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>%</b>
<b>Operating Contribution</b>	<b>\$ 5,351</b>	<b>\$ 5,158</b>	<b>3.7</b>	<b>%</b>
<b>Operating Income Margin</b>	<b>30.5 %</b>	<b>29.7 %</b>	<b>80</b>	<b>BP</b>
Supplementary Operating Data				
<i>Subscribers and connections in thousands</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Mobility Subscribers</b>				
Postpaid	76,550	77,431	(1.1)	%
Prepaid	17,180	15,671	9.6	%
Reseller	7,574	9,002	(15.9)	%
Connected Devices	54,428	41,728	30.4	%
<b>Total Mobility Subscribers</b>	<b>155,732</b>	<b>143,832</b>	<b>8.3</b>	<b>%</b>
	First Quarter		Percent	
	2019	2018	Change	
<b>Mobility Net Additions</b>				
Postpaid	(204)	49	-	%
Prepaid	96	241	(60.2)	%
Reseller	(253)	(388)	34.8	%
Connected Devices	3,088	2,728	13.2	%
<b>Total Mobility Net Additions</b>	<b>2,727</b>	<b>2,630</b>	<b>3.7</b>	<b>%</b>
Postpaid Churn	1.17 %	1.06 %	11	BP
Postpaid Phone-Only Churn	0.93 %	0.84 %	9	BP



**BUSINESS WIRELINE**

Business Wireline unit provides advanced IP-based services, as well as traditional data services to business customers. Revenues have been recast to conform to the current period's presentation.

<b>Business Wireline Results</b>				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Operating Revenues</b>				
Strategic and managed services	\$ 3,792	\$ 3,595	5.5	%
Legacy voice and data services	2,404	2,865	(16.1)	%
Other service and equipment	302	287	5.2	%
<b>Total Operating Revenues</b>	<b>6,498</b>	<b>6,747</b>	<b>(3.7)</b>	<b>%</b>
<b>Operating Expenses</b>				
Operations and support	4,040	4,016	0.6	%
Depreciation and amortization	1,235	1,170	5.6	%
<b>Total Operating Expenses</b>	<b>5,275</b>	<b>5,186</b>	<b>1.7</b>	<b>%</b>
<b>Operating Income</b>	<b>1,223</b>	<b>1,561</b>	<b>(21.7)</b>	<b>%</b>
<b>Equity in Net Income (Loss) of Affiliates</b>	<b>-</b>	<b>(1)</b>	<b>-</b>	<b>%</b>
<b>Operating Contribution</b>	<b>\$ 1,223</b>	<b>\$ 1,560</b>	<b>(21.6)</b>	<b>%</b>
<b>Operating Income Margin</b>	<b>18.8 %</b>	<b>23.1 %</b>	<b>(430)</b>	<b>BP</b>

**BUSINESS SOLUTIONS**

As a supplemental presentation to our Communications segment operating results, we are providing a view of our AT&T Business Solutions results which includes both wireless and fixed operations. This combined view presents a complete profile of the entire business customer relationship and underscores the importance of mobile solutions to serving our business customers. Revenues have been recast to conform to the current period's presentation.

<b>Business Solutions Results</b>				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Operating Revenues</b>				
Wireless service	\$ 1,913	\$ 1,791	6.8	%
Strategic and managed services	3,792	3,595	5.5	%
Legacy voice and data services	2,404	2,865	(16.1)	%
Other service and equipment	302	287	5.2	%
Wireless equipment	596	578	3.1	%
<b>Total Operating Revenues</b>	<b>9,007</b>	<b>9,116</b>	<b>(1.2)</b>	<b>%</b>
<b>Operating Expenses</b>				
Operations and support	5,640	5,594	0.8	%
Depreciation and amortization	1,541	1,458	5.7	%
<b>Total Operating Expenses</b>	<b>7,181</b>	<b>7,052</b>	<b>1.8</b>	<b>%</b>
<b>Operating Income</b>	<b>1,826</b>	<b>2,064</b>	<b>(11.5)</b>	<b>%</b>
<b>Equity in Net Income (Loss) of Affiliates</b>	<b>-</b>	<b>(1)</b>	<b>-</b>	<b>%</b>
<b>Operating Contribution</b>	<b>\$ 1,826</b>	<b>\$ 2,063</b>	<b>(11.5)</b>	<b>%</b>
<b>Operating Income Margin</b>	<b>20.3 %</b>	<b>22.6 %</b>	<b>(230)</b>	<b>BP</b>

**WARNERMEDIA SEGMENT**

The WarnerMedia segment develops, produces and distributes feature films, television, gaming and other content in various physical and digital formats globally. Results from Turner, Home Box Office and Warner Bros. businesses are combined with AT&T's Regional Sports Network (RSN) and Otter Media Holdings in the WarnerMedia segment.

Segment Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent Change	
	2019	2018		
<b>Operating Revenues</b>				
Subscription	\$ 3,369	\$ 98	-	%
Advertising	1,279	14	-	%
Content and other	3,731	-	-	%
<b>Total Operating Revenues</b>	<b>8,379</b>	<b>112</b>	-	%
<b>Operating Expenses</b>				
Operations and support	5,993	82	-	%
Depreciation and amortization	143	1	-	%
<b>Total Operating Expenses</b>	<b>6,136</b>	<b>83</b>	-	%
<b>Operating Income</b>	<b>2,243</b>	<b>29</b>	-	%
<b>Equity in Net Income (Loss) of Affiliates</b>	<b>67</b>	<b>10</b>	-	%
<b>Operating Contribution</b>	<b>\$ 2,310</b>	<b>\$ 39</b>	-	%
<b>Operating Income Margin</b>	<b>26.8 %</b>	<b>25.9 %</b>	<b>90</b>	<b>BP</b>

## LATIN AMERICA SEGMENT

The Latin America segment provides entertainment and wireless service outside of the U.S. Our international subsidiaries conduct business in their local currency and operating results are converted to U.S. dollars using official exchange rates. The Latin America segment contains two business units: Vrio and Mexico.

Segment Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
		First Quarter		Percent
		2019	2018	Change
<b>Segment Operating Revenues</b>				
Vrio	\$	1,067	\$ 1,354	(21.2) %
Mexico		651	671	(3.0) %
<b>Total Segment Operating Revenues</b>		<b>1,718</b>	<b>2,025</b>	<b>(15.2) %</b>
<b>Segment Operating Contribution</b>				
Vrio		32	148	(78.4) %
Mexico		(205)	(259)	20.8 %
<b>Total Segment Operating Contribution</b>	\$	<b>(173)</b>	\$ (111)	<b>(55.9) %</b>

## VRIO

Vrio provides entertainment services to customers utilizing satellite technology in Latin America and the Caribbean.

Vrio Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
		First Quarter		Percent
		2019	2018	Change
<b>Operating Revenues</b>	\$	<b>1,067</b>	\$ 1,354	(21.2) %
<b>Operating Expenses</b>				
Operations and support		866	1,001	(13.5) %
Depreciation and amortization		169	205	(17.6) %
<b>Total Operating Expenses</b>		<b>1,035</b>	<b>1,206</b>	<b>(14.2) %</b>
<b>Operating Income</b>		<b>32</b>	<b>148</b>	<b>(78.4) %</b>
<b>Equity in Net Income of Affiliates</b>		-	-	- %
<b>Operating Contribution</b>	\$	<b>32</b>	\$ 148	<b>(78.4) %</b>
<b>Operating Income Margin</b>		<b>3.0 %</b>	10.9 %	(790) BP

Supplementary Operating Data				
<i>Subscribers and connections in thousands</i>				
<i>Unaudited</i>				
		First Quarter		Percent
		2019	2018	Change
<b>Vrio Video Subscribers<sup>1</sup></b>		<b>13,584</b>	13,573	0.1 %
		First Quarter		Percent
		2019	2018	Change
<b>Vrio Video Net Subscriber Additions</b>		<b>(32)</b>	(15)	- %

<sup>1</sup> 2019 excludes the impact of 222 subscriber disconnections resulting from conforming our video credit policy across the region, which is reflected in beginning of period subscribers.

## MEXICO

Mexico provides wireless services and equipment to customers in Mexico.

Mexico Results				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent Change	
	2019	2018		
<b>Operating Revenues</b>				
Wireless service	\$ 442	\$ 404	9.4	%
Wireless equipment	209	267	(21.7)	%
<b>Total Operating Revenues</b>	<b>651</b>	<b>671</b>	<b>(3.0)</b>	<b>%</b>
<b>Operating Expenses</b>				
Operations and support	725	803	(9.7)	%
Depreciation and amortization	131	127	3.1	%
<b>Total Operating Expenses</b>	<b>856</b>	<b>930</b>	<b>(8.0)</b>	<b>%</b>
<b>Operating Income (Loss)</b>	<b>(205)</b>	<b>(259)</b>	<b>20.8</b>	<b>%</b>
<b>Equity in Net Income of Affiliates</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>%</b>
<b>Operating Contribution</b>	<b>\$ (205)</b>	<b>\$ (259)</b>	<b>20.8</b>	<b>%</b>
<b>Operating Income Margin</b>	<b>(31.5) %</b>	<b>(38.6) %</b>	<b>710</b>	<b>BP</b>

Supplementary Operating Data				
<i>Subscribers and connections in thousands</i>				
<i>Unaudited</i>				
	First Quarter		Percent Change	
	2019	2018		
<b>Mexico Wireless Subscribers<sup>1</sup></b>				
Postpaid	5,642	5,607	0.6	%
Prepaid	11,779	9,857	19.5	%
Reseller	301	178	69.1	%
<b>Total Mexico Wireless Subscribers</b>	<b>17,722</b>	<b>15,642</b>	<b>13.3</b>	<b>%</b>
	First Quarter		Percent Change	
	2019	2018		
<b>Mexico Wireless Net Additions</b>				
Postpaid	(69)	109	-	%
Prepaid	114	459	(75.2)	%
Reseller	48	(25)	-	%
<b>Total Mexico Wireless Net Subscriber Additions</b>	<b>93</b>	<b>543</b>	<b>(82.9)</b>	<b>%</b>

<sup>1</sup> 2019 excludes the impact of 692 subscriber disconnections resulting from the churn of customers related to sales by certain third-party distributors and the sunset of 2G services in Mexico, which are reflected in beginning of period subscribers.

**XANDR SEGMENT**

The Xandr segment provides advertising services. These services utilize data insights to develop higher value targeted advertising. Certain revenues in this segment are also reported by the Communications segment and are eliminated upon consolidation.

<b>Segment Operating Results</b>				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Segment Operating Revenues</b>	\$ 426	\$ 337	26.4	%
<b>Segment Operating Expenses</b>				
Operations and support	160	50	-	%
Depreciation and amortization	13	1	-	%
<b>Total Segment Operating Expenses</b>	<b>173</b>	<b>51</b>	-	%
<b>Operating Income</b>	<b>253</b>	<b>286</b>	(11.5)	%
<b>Equity in Net Income of Affiliates</b>	-	-	-	%
<b>Segment Operating Contribution</b>	<b>\$ 253</b>	<b>\$ 286</b>	(11.5)	%
<b>Segment Operating Income Margin</b>	<b>59.4 %</b>	<b>84.9 %</b>	(2,550)	BP

**SUPPLEMENTAL AT&T ADVERTISING REVENUES**

As a supplemental presentation to our Xandr segment operating results, we are providing a view of total advertising revenues generated by AT&T, which combines the advertising revenues recorded across all operating segments. This combined view presents the entire portfolio of revenues generated from AT&T assets and represents a significant strategic initiative and growth opportunity for AT&T.

<b>Advertising Revenues</b>				
<i>Dollars in millions</i>				
<i>Unaudited</i>				
	First Quarter		Percent	
	2019	2018	Change	
<b>Operating Revenues</b>				
WarnerMedia	\$ 1,279	\$ 14	-	%
Communications	417	375	11.2	%
Xandr	426	337	26.4	%
Eliminations	(350)	(334)	(4.8)	%
<b>Total Advertising Revenues</b>	<b>\$ 1,772</b>	<b>\$ 392</b>	-	%

## SUPPLEMENTAL SEGMENT RECONCILIATION

First Quarter							
<i>Dollars in millions</i>							
<i>Unaudited</i>							
<b>March 31, 2019</b>							
	Revenues	Operations and Support Expenses	EBITDA	Depreciation and Amortization	Operating Income (Loss)	Equity in Net Income (Loss) of Affiliates	Segment Contribution
<b>Communications</b>							
Mobility	\$ 17,567	\$ 10,181	\$ 7,386	\$ 2,035	\$ 5,351	\$ -	\$ 5,351
Entertainment Group	11,328	8,527	2,801	1,323	1,478	-	1,478
Business Wireline	6,498	4,040	2,458	1,235	1,223	-	1,223
Total Communications	35,393	22,748	12,645	4,593	8,052	-	8,052
<b>WarnerMedia</b>	8,379	5,993	2,386	143	2,243	67	2,310
<b>Latin America</b>							
Vrio	1,067	866	201	169	32	-	32
Mexico	651	725	(74)	131	(205)	-	(205)
Total Latin America	1,718	1,591	127	300	(173)	-	(173)
<b>Xandr</b>	426	160	266	13	253	-	253
<b>Segment Total</b>	<b>45,916</b>	<b>30,492</b>	<b>15,424</b>	<b>5,049</b>	<b>10,375</b>	<b>\$ 67</b>	<b>\$ 10,442</b>
Corporate and Other							
Corporate	209	513	(304)	169	(473)		
Acquisition-related items	(42)	73	(115)	1,988	(2,103)		
Certain significant items	-	248	(248)	-	(248)		
Eliminations and consolidations	(1,256)	(938)	(318)	-	(318)		
<b>AT&amp;T Inc.</b>	<b>\$ 44,827</b>	<b>\$ 30,388</b>	<b>\$ 14,439</b>	<b>\$ 7,206</b>	<b>\$ 7,233</b>		
<b>March 31, 2018</b>							
	Revenues	Operations and Support Expenses	EBITDA	Depreciation and Amortization	Operating Income (Loss)	Equity in Net Income (Loss) of Affiliates	Segment Contribution
<b>Communications</b>							
Mobility	\$ 17,355	\$ 10,102	\$ 7,253	\$ 2,095	\$ 5,158	\$ -	\$ 5,158
Entertainment Group	11,431	8,811	2,620	1,310	1,310	(1)	1,309
Business Wireline	6,747	4,016	2,731	1,170	1,561	(1)	1,560
Total Communications	35,533	22,929	12,604	4,575	8,029	(2)	8,027
<b>WarnerMedia</b>	112	82	30	1	29	10	39
<b>Latin America</b>							
Vrio	1,354	1,001	353	205	148	-	148
Mexico	671	803	(132)	127	(259)	-	(259)
Total Latin America	2,025	1,804	221	332	(111)	-	(111)
<b>Xandr</b>	337	50	287	1	286	-	286
<b>Segment Total</b>	<b>38,007</b>	<b>24,865</b>	<b>13,142</b>	<b>4,909</b>	<b>8,233</b>	<b>\$ 8</b>	<b>\$ 8,241</b>
Corporate and Other							
Corporate	333	735	(402)	23	(425)		
Acquisition-related items	-	67	(67)	1,062	(1,129)		
Certain significant items	-	180	(180)	-	(180)		
Eliminations and consolidations	(302)	(4)	(298)	-	(298)		
<b>AT&amp;T Inc.</b>	<b>\$ 38,038</b>	<b>\$ 25,843</b>	<b>\$ 12,195</b>	<b>\$ 5,994</b>	<b>\$ 6,201</b>		

# Discussion and Reconciliation of Non-GAAP Measures

We believe the following measures are relevant and useful information to investors as they are part of AT&T's internal management reporting and planning processes and are important metrics that management uses to evaluate the operating performance of AT&T and its segments. Management also uses these measures as a method of comparing performance with that of many of our competitors. These measures should be considered in addition to, but not as a substitute for, other measures of financial performance reported in accordance with U.S. generally accepted accounting principles (GAAP).

## FREE CASH FLOW

Free cash flow is defined as cash from operations minus capital expenditures. Free cash flow after dividends is defined as cash from operations minus capital expenditures and dividends. Free cash flow dividend payout ratio is defined as the percentage of dividends paid to free cash flow. We believe these metrics provide useful information to our investors because management views free cash flow as an important indicator of how much cash is generated by routine business operations, including capital expenditures, and makes decisions based on it. Management also views free cash flow as a measure of cash available to pay debt and return cash to shareowners.

Free Cash Flow and Free Cash Flow Dividend Payout Ratio			
<i>Dollars in millions</i>			
	First Quarter		
	2019	2018	
Net cash provided by operating activities	\$ 11,052	\$ 8,947	
Less: Capital expenditures	(5,182)	(6,118)	
<b>Free Cash Flow</b>	<b>5,870</b>	2,829	
Less: Dividends paid	(3,714)	(3,070)	
Free Cash Flow after Dividends	\$ 2,156	\$ (241)	
<b>Free Cash Flow Dividend Payout Ratio</b>	<b>63.3%</b>	108.5%	

## CASH PAID FOR CAPITAL INVESTMENT

In connection with capital improvements, we negotiate with some of our vendors to obtain favorable payment terms of 120 days or more, referred to as vendor financing, which are excluded from capital expenditures and reported in accordance with GAAP as financing activities. We present an additional view of cash paid for capital investment to provide investors with a comprehensive view of cash used to invest in our networks, product developments and support systems.

Cash Paid for Capital Investment			
<i>Dollars in millions</i>			
	First Quarter		
	2019	2018	
Capital Expenditures	\$ (5,182)	\$ (6,118)	
Cash paid for vendor financing	(820)	(172)	
<b>Cash paid for Capital Investment</b>	<b>\$ (6,002)</b>	\$ (6,290)	

**EBITDA**

Our calculation of EBITDA, as presented, may differ from similarly titled measures reported by other companies. For AT&T, EBITDA excludes other income (expense) – net, and equity in net income (loss) of affiliates, as these do not reflect the operating results of our subscriber base or operations that are not under our control. Equity in net income (loss) of affiliates represents the proportionate share of the net income (loss) of affiliates in which we exercise significant influence, but do not control. Because we do not control these entities, management excludes these results when evaluating the performance of our primary operations. EBITDA also excludes interest expense and the provision for income taxes. Excluding these items eliminates the expenses associated with our capital and tax structures. Finally, EBITDA excludes depreciation and amortization in order to eliminate the impact of capital investments. EBITDA does not give effect to cash used for debt service requirements and thus does not reflect available funds for distributions, reinvestment or other discretionary uses. EBITDA is not presented as an alternative measure of operating results or cash flows from operations, as determined in accordance with U.S. generally accepted accounting principles (GAAP).

EBITDA service margin is calculated as EBITDA divided by service revenues.

When discussing our segment, business unit and supplemental results, EBITDA excludes equity in net income (loss) of affiliates, and depreciation and amortization from operating contribution.

These measures are used by management as a gauge of our success in acquiring, retaining and servicing subscribers because we believe these measures reflect AT&T's ability to generate and grow subscriber revenues while providing a high level of customer service in a cost-effective manner. Management also uses these measures as a method of comparing operating performance with that of many of its competitors. The financial and operating metrics which affect EBITDA include the key revenue and expense drivers for which management is responsible and upon which we evaluate performance.

We believe EBITDA Service Margin (EBITDA as a percentage of service revenues) to be a more relevant measure than EBITDA Margin (EBITDA as a percentage of total revenue) for our Mobility business unit operating margin. We also use wireless service revenues to calculate margin to facilitate comparison, both internally and externally with our wireless competitors, as they calculate their margins using wireless service revenues as well.

There are material limitations to using these non-GAAP financial measures. EBITDA, EBITDA margin and EBITDA service margin, as we have defined them, may not be comparable to similarly titled measures reported by other companies. Furthermore, these performance measures do not take into account certain significant items, including depreciation and amortization, interest expense, tax expense and equity in net income (loss) of affiliates. Management compensates for these limitations by carefully analyzing how its competitors present performance measures that are similar in nature to EBITDA as we present it, and considering the economic effect of the excluded expense items independently as well as in connection with its analysis of net income as calculated in accordance with GAAP. EBITDA, EBITDA margin and EBITDA service margin should be considered in addition to, but not as a substitute for, other measures of financial performance reported in accordance with GAAP.

<b>EBITDA, EBITDA Margin and EBITDA Service Margin</b>		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>Net Income</b>	<b>\$ 4,348</b>	<b>\$ 4,759</b>
Additions:		
Income Tax (Benefit) Expense	1,023	1,382
Interest Expense	2,141	1,771
Equity in Net (Income) Loss of Affiliates	7	(9)
Other (Income) Expense - Net	(286)	(1,702)
Depreciation and amortization	7,206	5,994
<b>EBITDA</b>	<b>14,439</b>	<b>12,195</b>
Total Operating Revenues	44,827	38,038
Service Revenues	40,684	33,646
<b>EBITDA Margin</b>	<b>32.2%</b>	<b>32.1%</b>
<b>EBITDA Service Margin</b>	<b>35.5%</b>	<b>36.2%</b>

Segment and Business Unit EBITDA, EBITDA Margin and EBITDA Service Margin		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>WarnerMedia Segment</b>		
<b>Operating Contribution</b>	\$ 2,310	\$ 39
Additions:		
Equity in Net (Income) of Affiliates	(67)	(10)
Depreciation and amortization	143	1
<b>EBITDA</b>	<b>2,386</b>	30
Total Operating Revenues	8,379	112
<b>Operating Income Margin</b>	<b>26.8%</b>	25.9%
<b>EBITDA Margin</b>	<b>28.5%</b>	26.8%

Segment and Business Unit EBITDA, EBITDA Margin and EBITDA Service Margin		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>Latin America Segment</b>		
<b>Operating Contribution</b>	\$ (173)	\$ (111)
Additions:		
Depreciation and amortization	300	332
<b>EBITDA</b>	<b>127</b>	221
Total Operating Revenues	1,718	2,025
<b>Operating Income Margin</b>	<b>-10.1%</b>	-5.5%
<b>EBITDA Margin</b>	<b>7.4%</b>	10.9%
<b>Vrio</b>		
<b>Operating Contribution</b>	\$ 32	\$ 148
Additions:		
Depreciation and amortization	169	205
<b>EBITDA</b>	<b>201</b>	353
Total Operating Revenues	1,067	1,354
<b>Operating Income Margin</b>	<b>3.0%</b>	10.9%
<b>EBITDA Margin</b>	<b>18.8%</b>	26.1%
<b>Mexico</b>		
<b>Operating Contribution</b>	\$ (205)	\$ (259)
Additions:		
Depreciation and amortization	131	127
<b>EBITDA</b>	<b>(74)</b>	(132)
Total Operating Revenues	651	671
<b>Operating Income Margin</b>	<b>-31.5%</b>	-38.6%
<b>EBITDA Margin</b>	<b>-11.4%</b>	-19.7%

Segment EBITDA, EBITDA Margin and EBITDA Service Margin		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>Xandr</b>		
<b>Operating Contribution</b>	\$ 253	\$ 286
Additions:		
Depreciation and amortization	13	1
<b>EBITDA</b>	<b>266</b>	287
Total Operating Revenues	426	337
<b>Operating Income Margin</b>	<b>59.4%</b>	84.9%
<b>EBITDA Margin</b>	<b>62.4%</b>	85.2%

## ADJUSTING ITEMS

Adjusting items include revenues and costs we consider non-operational in nature, such as items arising from asset acquisitions or dispositions. We also adjust for net actuarial gains or losses associated with our pension and postemployment benefit plans due to the often significant impact on our fourth-quarter results, unless earlier remeasurement is required (we immediately recognize this gain or loss in the income statement, pursuant to our accounting policy for the recognition of actuarial gains and losses). Consequently, our adjusted results reflect an expected return on plan assets rather than the actual return on plan assets, as included in the GAAP measure of income.

The tax impact of adjusting items is calculated using the effective tax rate during the quarter except for adjustments that, given their magnitude, can drive a change in the effective tax rate, reflect the actual tax expense or combined marginal rate of approximately 25% for transactions after tax reform.

Adjusting Items		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>Operating Revenues</b>		
Time Warner merger adjustment	\$ 42	\$ -
<b>Adjustments to Operating Revenues</b>	<b>42</b>	-
<b>Operating Expenses</b>		
Time Warner and other merger costs	73	67
Employee separation costs	248	51
Natural disaster costs	-	104
Foreign currency exchange	-	25
<b>Adjustments to Operations and Support Expenses</b>	<b>321</b>	247
Amortization of intangible assets	1,989	1,062
<b>Adjustments to Operating Expenses</b>	<b>2,310</b>	1,309
<b>Other</b>		
Merger-related interest and fees <sup>1</sup>	-	393
Special termination charges, debt redemption costs and other adjustments	211	-
Actuarial (gain) loss	432	(930)
<b>Adjustments to Income Before Income Taxes</b>	<b>2,995</b>	772
Tax impact of adjustments	649	173
Tax-related items	141	-
<b>Adjustments to Net Income</b>	<b>\$ 2,205</b>	\$ 599

<sup>1</sup>Includes interest expense incurred on debt issued, redemption premiums and interest income earned on cash held prior to the close of merger transactions.

Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted EBITDA service margin and Adjusted diluted EPS are non-GAAP financial measures calculated by excluding from operating revenues, operating expenses and income tax expense certain significant items that are non-operational or non-recurring in nature, including dispositions and merger integration and transaction costs. Management believes that these measures provide relevant and useful information to investors and other users of our financial data in evaluating the effectiveness of our operations and underlying business trends.

Adjusted Operating Revenues, Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted EBITDA, Adjusted EBITDA margin, Adjusted EBITDA service margin and Adjusted diluted EPS should be considered in addition to, but not as a substitute for, other measures of financial performance reported in accordance with GAAP. AT&T's calculation of Adjusted items, as presented, may differ from similarly titled measures reported by other companies.

<b>Adjusted Operating Income, Adjusted Operating Income Margin, Adjusted EBITDA, Adjusted EBITDA Margin and Adjusted EBITDA Service Margin</b>		
<i>Dollars in millions</i>		
	First Quarter	
	2019	2018
<b>Operating Income</b>	<b>\$ 7,233</b>	<b>\$ 6,201</b>
Adjustments to Operating Revenues	42	-
Adjustments to Operating Expenses	2,310	1,309
<b>Adjusted Operating Income</b>	<b>9,585</b>	<b>7,510</b>
<b>EBITDA</b>	<b>14,439</b>	<b>12,195</b>
Adjustments to Operating Revenues	42	-
Adjustments to Operations and Support Expenses	321	247
<b>Adjusted EBITDA</b>	<b>14,802</b>	<b>12,442</b>
Total Operating Revenues	44,827	38,038
Adjustments to Operating Revenues	42	-
<b>Total Adjusted Operating Revenue</b>	<b>44,869</b>	<b>38,038</b>
Service Revenues	40,684	33,646
Adjustments to Service Revenues	42	-
<b>Adjusted Service Revenue</b>	<b>40,726</b>	<b>33,646</b>
Operating Income Margin	16.1%	16.3%
Adjusted Operating Income Margin	21.4%	19.7%
<b>Adjusted EBITDA Margin</b>	<b>33.0%</b>	<b>32.7%</b>
<b>Adjusted EBITDA Service Margin</b>	<b>36.3%</b>	<b>37.0%</b>

Adjusted Diluted EPS		
	First Quarter	
	2019	2018
<b>Diluted Earnings Per Share (EPS)</b>	<b>\$ 0.56</b>	<b>\$ 0.75</b>
Amortization of intangible assets	0.21	0.13
Merger integration items <sup>1</sup>	0.01	0.06
(Gain) loss on sale of assets, impairments and other adjustments <sup>2</sup>	0.05	0.03
Actuarial (gain) loss <sup>3</sup>	0.05	(0.12)
Tax-related items	(0.02)	-
<b>Adjusted EPS</b>	<b>\$ 0.86</b>	<b>\$ 0.85</b>
<i>Year-over-year growth - Adjusted</i>	<b>1.2%</b>	
<b>Weighted Average Common Shares Outstanding with Dilution (000,000)</b>	<b>7,342</b>	<b>6,180</b>

<sup>1</sup>Includes combined merger integration items and merger-related interest income and expense, and redemption premiums.

<sup>2</sup>Includes gains on transactions, natural disaster adjustments and charges, and employee-related and other costs.

<sup>3</sup>Includes adjustments for actuarial gains or losses (\$432 million loss in the first quarter of 2019) associated with our pension benefit plan, which we immediately recognize in the income statement, pursuant to our accounting policy for the recognition of actuarial gains/losses. As a result, adjusted EPS reflects an expected return on plan assets of \$816 million (based on an average expected return on plan assets of 7.00% for our pension trust), rather than the actual return on plan assets of \$2.8 billion (actual return of 5.8% for the quarter), included in the GAAP measure of income.

## PRO FORMA NET DEBT TO ADJUSTED EBITDA

Net Debt to EBITDA ratios are non-GAAP financial measures frequently used by investors and credit rating agencies and management believes these measures provide relevant and useful information to investors and other users of our financial data. Our Net Debt to Pro Forma Adjusted EBITDA ratio is calculated by dividing the Net Debt by the sum of the most recent four quarters Pro Forma Adjusted EBITDA. Net Debt is calculated by subtracting cash and cash equivalents and certificates of deposit and time deposits that are greater than 90 days, from the sum of debt maturing within one year and long-term debt.

Net Debt to Pro Forma Adjusted EBITDA					
<i>Dollars in millions</i>					
	Three Months Ended				Four Quarters
	Jun. 30, 2018 <sup>1</sup>	Sep. 30, 2018 <sup>1</sup>	Dec. 31, 2018 <sup>1</sup>	Mar. 31, 2019	
Pro Forma Adjusted EBITDA <sup>1,2</sup>	\$ 15,119	\$ 15,872	\$ 15,029	\$ 14,802	\$ 60,822
Add back severance	(133)	(76)	(327)	-	(536)
Net Debt Pro Forma Adjusted EBITDA	14,986	15,796	14,702	14,802	60,286
End-of-period current debt					11,538
End-of-period long-term debt					163,942
<b>Total End-of-Period Debt</b>					<b>175,480</b>
Less: Cash and Cash Equivalents					6,516
<b>Net Debt Balance</b>					<b>168,964</b>
<b>Annualized Net Debt to Pro Forma Adjusted EBITDA Ratio</b>					<b>2.80</b>

<sup>1</sup>As reported in AT&T's Form 8-K filed July 24, 2018, October 24, 2018 and January 30, 2019.

<sup>2</sup>Includes the purchase accounting reclassification of released content amortization of \$491 million pro forma and \$98 million reported by AT&T in the second quarter of 2018, \$772 million reported in the third quarter of 2018, \$545 million reported by AT&T in the fourth quarter of 2018 and \$150 million reported by AT&T in the first quarter of 2019.

## SUPPLEMENTAL OPERATIONAL MEASURES

We provide a supplemental discussion of our business solutions operations that is calculated by combining our Mobility and Business Wireline operating units, and then adjusting to remove non-business operations. The following table presents a reconciliation of our supplemental Business Solutions results.

Supplemental Operational Measure								
	March 31, 2019				March 31, 2018			
	First Quarter				First Quarter			
	Mobility	Business Wireline	Adjustments <sup>1</sup>	Business Solutions	Mobility	Business Wireline	Adjustments <sup>1</sup>	Business Solutions
<b>Operating Revenues</b>								
Wireless service	\$ 13,792	\$ -	\$ (11,879)	\$ 1,913	\$ 13,403	\$ -	\$ (11,612)	\$ 1,791
Strategic and managed services	-	3,792	-	3,792	-	3,595	-	3,595
Legacy voice and data services	-	2,404	-	2,404	-	2,865	-	2,865
Other services and equipment	-	302	-	302	-	287	-	287
Wireless equipment	3,775	-	(3,179)	596	3,952	-	(3,374)	578
<b>Total Operating Revenues</b>	<b>17,567</b>	<b>6,498</b>	<b>(15,058)</b>	<b>9,007</b>	<b>17,355</b>	<b>6,747</b>	<b>(14,986)</b>	<b>9,116</b>
Operations and support	10,181	4,040	(8,581)	5,640	10,102	4,016	(8,524)	5,594
EBITDA	7,386	2,458	(6,477)	3,367	7,253	2,731	(6,462)	3,522
Depreciation and amortization	2,035	1,235	(1,729)	1,541	2,095	1,170	(1,807)	1,458
<b>Total Operating Expenses</b>	<b>12,216</b>	<b>5,275</b>	<b>(10,310)</b>	<b>7,181</b>	<b>12,197</b>	<b>5,186</b>	<b>(10,331)</b>	<b>7,052</b>
<b>Operating Income</b>	<b>5,351</b>	<b>1,223</b>	<b>(4,748)</b>	<b>1,826</b>	<b>5,158</b>	<b>1,561</b>	<b>(4,655)</b>	<b>2,064</b>
<b>Equity in net Income of Affiliates</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1)</b>	<b>-</b>	<b>(1)</b>
<b>Contribution</b>	<b>\$ 5,351</b>	<b>\$ 1,223</b>	<b>\$ (4,748)</b>	<b>\$ 1,826</b>	<b>\$ 5,158</b>	<b>\$ 1,560</b>	<b>\$ (4,655)</b>	<b>\$ 2,063</b>

<sup>1</sup>Non-business wireless reported in the Communication segment under the Mobility business unit.