

# Financial and Operational Trends

Income Statements, Cash Flows, Segment Results, Revenue Details and Operating Volumes



#### Consolidated Statements of Income<sup>3</sup>

AT&T Inc.

**Historical Accounting** 

																	•
Dollars in millions except per share amounts															Meth	od <sup>2</sup>	
Unaudited	3/31/16	6/30/16	9/30/16	12/31/16	2016	3/31/17	6/30/17	9/30/17	12/31/17	2017	3/3	1/18	6/30/18		3/31/18	6/30/1	8
Operating Revenues	\$ 40,535	\$ 40,520	\$ 40,890	\$ 41,841	\$ 163,786	\$ 39,365	\$ 39,837	\$ 39,668	\$ 41,676	\$ 160,546	\$ :	88,038	\$ 38,986	\$	38,930	\$ 39,	,909
Operating Expenses																	
Cost of revenues																	
Equipment	4,375	4,260	4,455	5,667	18,757	3,848	4,138	4,191	6,532	18,709		4,848	4,377		4,848	4,	,377
Broadcast, programming and operations	4,629	4,701	4,909	5,612	19,851	4,974	4,898	5,284	6,003	21,159		5,166	5,449		5,166	5,	,449
Other cost of revenues	9,570	9,687	9,701	9,624	38,582	9,288	9,569	9,694	9,391	37,942		7,932	7,632		8,861	8,	,535
Selling, general and administrative	8,724	9,193	9,296	9,632	36,845	8,772	8,559	8,650	9,484	35,465		7,897	8,684		8,497	9,	,267
Asset abandonments and impairments	-	-	-	361	361	-	-	-	2,914	2,914		-	-		-		-
Depreciation and amortization	6,563	6,576	6,579	6,129	25,847	6,127	6,147	6,042	6,071	24,387		5,994	6,378		5,994	6,	,378
Total Operating Expenses	33,861	34,417	34,940	37,025	140,243	33,009	33,311	33,861	40,395	140,576	;	31,837	32,520		33,366	34,	,006
Operating Income	6,674	6,103	5,950	4,816	23,543	6,356	6,526	5,807	1,281	19,970		6,201	6,466		5,564	5,	,903
Interest Expense	1,207	1,258	1,224	1,221	4,910	1,293	1,395	1,686	1,926	6,300		1,771	2,023		1,771	2,	,023
Equity in Net Income (Loss) of Affiliates	13	28	16	41	98	(173)	14	11	20	(128)		9	(16)		9		(16)
Other Income (Expense) – Net	527	548	451	(445)	1,081	488	925	842	(658)	1,597		1,702	2,353		1,702	2,	,353
Income (Loss) Before Income Taxes	6,007	5,421	5,193	3,191	19,812	5,378	6,070	4,974	(1,283)	15,139		6,141	6,780		5,504	6,	,217
Income Tax Expense (Benefit)	2,122	1,906	1,775	676	6,479	1,804	2,056	1,851	(20,419)	(14,708)		1,382	1,532		1,226	1,	,394
Net Income	3,885	3,515	3,418	2,515	13,333	3,574	4,014	3,123	19,136	29,847		4,759	5,248		4,278	4,	,823
Less: Net Income Attributable to Noncontrolling Interest	(82)	(107)	(90)	(78)	(357)	(105)	(99)	(94)	(99)	(397)		(97)	(116)		(91)	(	(110)
Net Income Attributable to AT&T	\$ 3,803	\$ 3,408	\$ 3,328	\$ 2,437	\$ 12,976	\$ 3,469	\$ 3,915	\$ 3,029	\$ 19,037	\$ 29,450	\$	4,662	\$ 5,132	\$	4,187	4,	,713
Diluted Earnings Per Share Attributable to AT&T	\$ 0.61	\$ 0.55	\$ 0.54	\$ 0.39	\$ 2.10	\$ 0.56	\$ 0.63	\$ 0.49	\$ 3.08	\$ 4.76	\$	0.75	\$ 0.81	\$	0.68	\$ 0	0.74
EBITDA <sup>3,6</sup>	\$ 13.237	\$ 12.679	\$ 12.529	\$ 10.945	\$ 49,390	\$ 12.483	\$ 12.673	\$ 11.849	\$ 7,352	\$ 44,357	\$	12.195	\$ 12,844	\$	11.558	\$ 12.3	281
Adjusted EBITDA <sup>3,6</sup>	, , , , ,	\$ 12,079	\$ 13,131	,.		\$ 12,572	, , , , , , , , , , , , , , , , , , , ,	\$ 12,398				,	\$ 13,316	\$	11,805	·	,753
Adjusted EBITDA Margin <sup>3,6</sup>	31.6%	31.9%	32.1%	28.1%		31.9%	32.8%	31.2%	26.9%		Ψ	32.7%	34.2%	Ψ	30.3%	,	2.0%

#### **Financial and Operating Statistics Summary**

AT&T Inc.

Dollars in millions except per share amounts

Unaudited	3/31/1	6	6/30/16	9/30/16	12/31/16		2016	3/31/17	6/3	30/17	9/30	/17	12/31/17		2017	. 3	/31/18	6	/30/18
Capital Expenditures:																			
Purchase of property and equipment	\$ 4,4	51 \$	5,251	\$ 5,581	\$ 6,23	3 \$	21,516	\$ 5,784	\$	4,966	\$ 5	,006	\$ 4,89	\$	20,647	\$	5,957	\$	5,002
Interest during construction	2	18	219	232	22	3	892	231		242		245	185	5	903		161		106
Dividends Declared Per Share	\$ 0	48 \$	0.48	\$ 0.48	\$ 0.4	9 \$	1.93	\$ 0.49	\$	0.49	\$	0.49	\$ 0.50	\$	1.97	\$	0.50	\$	0.50
Annual Dividend Per Share Growth	2	1%	2.1%	2.1%	2.1	%		2.1%		2.1%		2.1%	2.09	6			2.0%		2.0%
End of Period Common Shares Outstanding (000,000)	6,1	56	6,152	6,141	6,13	9		6,147		6,140	6	,139	6,139	)			6,148		7,261
Debt Ratio	51	2%	50.5%	50.1%	49.9	%		51.6%		53.3%	5	6.4%	53.69	6			52.6%		50.8%
Total Employees	280,8	70	277,200	273,140	268,54	0		264,530	26	60,480	256	,800	254,000	)			249,240		273,210



#### Consolidated Statements of Cash Flows<sup>4</sup>

۸٦	ΓΩ."	ГΙ	n	_
$\sim$	ıcı		ш	٠.

Dollars in millions					Three	e Months Ende	2d		
Unaudited		6/30/17		9/30/17	11110	12/31/17	, .	3/31/18	6/30/18
Operating Activities		0/00/17		3/30/17		12/01/17		0/01/10	 0/30/10
Net income	\$	4,014	\$	3,123	\$	19,136	\$	4,759	\$ 5,248
Adjustments to reconcile net income to net cash provided by operating activities:	,	.,	•	-,:	•	,		.,	-,
Depreciation and amortization		6,147		6,042		6,071		5,994	6,378
Amortization of film and television costs				-		-		-	168
Undistributed earnings from investments in equity affiliates		(15)		4		3		(2)	237
Provision for uncollectible accounts		402		421		426		438	370
Deferred income tax (benefit) expense		484		2,290		(19,194)		1,222	810
Net (gain) loss from sale of investments, net of impairments		(49)		(126)		(168)		2	(31)
Actuarial (gain) loss on pension and postretirement benefits		(259)		` -		1,517		(930)	(1,796)
Asset abandonments and impairments		-		-		2,914		-	-
Changes in operating assets and liabilities:									
Accounts receivable		(326)		(771)		(334)		(439)	672
Other current assets, inventories and theatrical film and television production costs		241		(576)		(672)		614	425
Accounts payable and other accrued liabilities		(1,179)		1,324		2,253		(1,962)	(1,928)
Equipment installment receivables and related sales		131		(74)		(1,690)		505	(15)
Deferred customer contract acquisition and fulfillment costs		(360)		(306)		(320)		(826)	(899)
Retirement benefit funding		(140)		(140)		(646)		(140)	(140)
Other - net		(386)		(408)		241		(288)	730
Total adjustments		4,691		7,680		(9,599)		4,188	4,981
Net Cash Provided by Operating Activities		8,705		10,803		9,537		8,947	 10,229
Capital expenditures: Purchase of property and equipment		(4,966)		(5,006)		(4,891)		(5,957)	(5,002)
Interest during construction		(242)		(245)		(185)		(161)	(106)
Acquisitions, net of cash acquired		1,386		(70)		(31)		(234)	(40,481)
Dispositions		45		5		3		56	3
Sales (purchases) of securities, net		152		66		214		(116)	(102)
Advances to and investments in equity affiliates, net		-		-		-		(1,007)	(28)
Cash collections of deferred purchase price		197		283		311		267	 233
Net Cash Used in Investing Activities		(3,428)		(4,967)		(4,579)		(7,152)	(45,483)
Financing Activities									
Net change in short-term borrowings with original maturities of three months or less		(1)		-		-		-	2,992
Issuance of other short-term borrowings		-		-		-		-	4,839
Issuance of long-term debt		11,675		22,646		2,032		2,565	23,913
Repayment of long-term debt		(3,065)		(4,191)		(2,030)		(4,911)	(25,301)
Purchase of treasury stock		(281)		(2)		(3)		(145)	(419)
Issuance of treasury stock		3		2		7		11	1
Dividends paid		(3,012)		(3,009)		(3,008)		(3,070)	(3,074)
Other		249		1,639		230		2,048	(3,169)
Net Cash Provided by (Used in) Financing Activities		5,568		17,085		(2,772)		(3,502)	(218)
Net increase (decrease) in cash and cash equivalents and restricted cash		10,845		22,921		2,186		(1,707)	(35,472)
Cash and cash equivalents and restricted cash beginning of year		14,980		25,825		48,746		50,932	49,225
Cash and Cash Equivalents and Restricted Cash End of Period	\$	25,825	\$	48,746	\$	50,932	\$	49,225	\$ 13,753
Cash paid for interest	\$	1,452	\$	1,936	\$	1,591	\$	2,408	\$ 1,637





Statement of Segment Income <sup>1</sup> Dollars in millions						т	Three Mor	nths	Ended						Н	listorical Met	. •
Unaudited	6/30/16	i	9/30/16	12	2/31/16		3/31/17	11110	6/30/17	9/30/17	12/31/17	3/31/18	(	6/30/18	-;	3/31/18	6/30/18
Segment Operating Revenues																	
Service	\$ 12,799	\$	12,798	\$ ^	12,575	\$	12,465	\$	12,467	\$ 12,452	\$ 12,302	\$ 11,612	\$	11,853	\$	12,224	\$ 12,456
Equipment	2,662		2,863		3,565		2,341		2,624	2,555	4,322	3,374		3,016		3,043	2,725
Total Segment Operating Revenues	\$ 15,461	\$	15,661	\$ ^	16,140	\$	14,806	\$	15,091	\$ 15,007	\$ 16,624	\$ 14,986	\$	14,869	\$	15,267	\$ 15,181
Segment Operating Expenses																	
Operations and support	8,991		9,180	•	10,392		8,560		8,636	8,568	11,103	8,524		8,085		9,174	8,656
Depreciation and amortization	1,807		1,819		1,767		1,716		1,716	1,730	1,741	1,807		1,806		1,807	1,806
Total Segment Operating Expenses	10,798		10,999	•	12,159		10,276		10,352	10,298	12,844	10,331		9,891		10,981	10,462
Segment Operating Income	4,663		4,662		3,981		4,530		4,739	4,709	3,780	4,655		4,978		4,286	4,719
Equity in Net Income of Affiliates	-		-		-		-		-	-	-	-		-		-	-
Segment Contribution	\$ 4,663	\$	4,662	\$	3,981	\$	4,530	\$	4,739	\$ 4,709	\$ 3,780	\$ 4,655	\$	4,978	\$	4,286	\$ 4,719
Segment Operating Income Margin	30.2%		29.8%		24.7%		30.6%		31.4%	31.4%	22.7%	31.1%		33.5%		28.1%	31.1%
EBITDA <sup>6</sup>	\$ 6,470	\$	6,481	\$	5,748	\$	6,246	\$	6,455	\$ 6,439	\$ 5,521	\$ 6,462	\$	6,784	\$	6,093	\$ 6,525
EBITDA Margin <sup>6</sup>	41.8%		41.4%		35.6%		42.2%		42.8%	42.9%	33.2%	43.1%		45.6%		39.9%	43.0%
EBITDA Service Margin <sup>6</sup>	50.6%		50.6%		45.7%		50.1%		51.8%	51.7%	44.9%	55.6%		57.2%		49.8%	52.4%

# **Consumer Mobility**

			Three Month	s Ended				
6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18
91,274	91,367	91,520	90,085	89,939	89,686	89,603	89,327	89,186
65,772	65,767	66,100	65,692	65,570	65,388	65,683	65,489	65,326
12,633	13,035	13,536	13,844	14,187	14,497	14,641	14,928	15,376
78,405	78,802	79,636	79,536	79,757	79,885	80,324	80,417	80,702
12,869	12,565	11,884	10,549	10,182	9,801	9,279	8,910	8,484
33	50	155	(587)	(125)	(213)	(77)	(262)	(144)
115	60	424	(282)	(28)	(46)	371	(64)	(49)
365	304	406	282	267	227	84	192	356
480	364	830	-	239	181	455	128	307
(447)	(314)	(675)	(587)	(364)	(394)	(532)	(390)	(451)
	91,274 65,772 12,633 78,405 12,869 33 115 365 480	91,274 91,367 65,772 65,767 12,633 13,035 78,405 78,802 12,869 12,565 33 50 115 60 365 304 480 364	91,274 91,367 91,520 65,772 65,767 66,100 12,633 13,035 13,536 78,405 78,802 79,636 12,869 12,565 11,884 33 50 155 115 60 424 365 304 406 480 364 830	91,274 91,367 91,520 90,085 65,772 65,767 66,100 65,692 12,633 13,035 13,536 13,844 78,405 78,802 79,636 79,536 12,869 12,565 11,884 10,549 33 50 155 (587) 115 60 424 (282) 365 304 406 282 480 364 830 -	91,274 91,367 91,520 90,085 89,939 65,772 65,767 66,100 65,692 65,570 12,633 13,035 13,536 13,844 14,187 78,405 78,802 79,636 79,536 79,757 12,869 12,565 11,884 10,549 10,182 33 50 155 (587) (125) 115 60 424 (282) (28) 365 304 406 282 267 480 364 830 - 239	91,274       91,367       91,520       90,085       89,939       89,686         65,772       65,767       66,100       65,692       65,570       65,388         12,633       13,035       13,536       13,844       14,187       14,497         78,405       78,802       79,636       79,536       79,757       79,885         12,869       12,565       11,884       10,549       10,182       9,801         33       50       155       (587)       (125)       (213)         115       60       424       (282)       (28)       (46)         365       304       406       282       267       227         480       364       830       -       239       181	91,274       91,367       91,520       90,085       89,939       89,686       89,603         65,772       65,767       66,100       65,692       65,570       65,388       65,683         12,633       13,035       13,536       13,844       14,187       14,497       14,641         78,405       78,802       79,636       79,536       79,757       79,885       80,324         12,869       12,565       11,884       10,549       10,182       9,801       9,279         33       50       155       (587)       (125)       (213)       (77)         115       60       424       (282)       (28)       (46)       371         365       304       406       282       267       227       84         480       364       830       -       239       181       455	91,274 91,367 91,520 90,085 89,939 89,686 89,603 89,327 65,772 65,767 66,100 65,692 65,570 65,388 65,683 65,489 12,633 13,035 13,536 13,844 14,187 14,497 14,641 14,928 78,405 78,802 79,636 79,536 79,757 79,885 80,324 80,417 12,869 12,565 11,884 10,549 10,182 9,801 9,279 8,910  33 50 155 (587) (125) (213) (77) (262) 115 60 424 (282) (28) (46) 371 (64) 365 304 406 282 267 227 84 192 480 364 830 - 239 181 455 128

For churn detail, refer to Supplemental AT&T Mobility Operating Statistics on page 12.



#### **Business Solutions**

Statement of Segment Income <sup>1</sup> Dollars in millions																Hi		Acco	ounting 2
Unaudited	6/30/16	9/30/16	12/	/31/16	3/3	1/17	6/	/30/17	(	9/30/17	1	2/31/17	3/31/18	6	/30/18	3/	/31/18	6	6/30/18
Segment Operating Revenues																			
Wireless Service	\$ 2,057	\$ 2,104	\$ 2	2,070 \$	2,0	003 \$	5 2	2,004 \$	3	2,023	\$	1,980	\$ 1,791	\$	1,829	\$	1,994	\$	2,038
Wireless Equipment	351	366		472	2	288		360		340		564	578		584		388		424
Total Wireless Revenues	2,408	2,470	2	2,542	2,2	291	2	2,364		2,363		2,544	2,369		2,413		2,382		2,462
Strategic Services <sup>5</sup>	2,728	2,841	2	2,889	2,9	904	2	2,958		3,018		3,070	3,070		3,039		3,072		3,041
Legacy Voice and Data Services	4,035	3,899	3	3,688	3,	548	3	3,423		3,343		3,251	2,838		2,723		3,105		2,974
Other Service and Equipment	970	999	1	1,058	8	378		922		917		1,061	839		888		908		958
Total Fixed Revenues	7,733	7,739	7	7,635	7,3	330	7	7,303		7,278		7,382	6,747		6,650		7,085		6,973
Total Segment Operating Revenues	\$ 10,141	\$ 10,209	\$ 10	0,177 \$	9,6	321 \$	; (	9,667 \$	;	9,641	\$	9,926	\$ 9,116	\$	9,063	\$	9,467	\$	9,435
Segment Operating Expenses	0.400	0.005		0.540	F.	200		0.050		0.000		0.040	5 504		E 646		0.040		0.050
Operations and support	6,426	6,385		6,546	,	998		6,053		6,096		6,349	5,594		5,616		6,016		6,059
Depreciation and amortization	1,638	1,656		1,404		160		1,483		1,466		1,492	1,458		1,487		1,458		1,487
Total Segment Operating Expenses	8,064	8,041		7,950	,	158		7,536		7,562		7,841	7,052		7,103		7,474		7,546
Segment Operating Income	2,077	2,168	- 2	2,227	2,	163		2,131		2,079		2,085	2,064		1,960		1,993		1,889
Equity in Net Income (Loss) of Affiliates	-	-	-	-		-		-		-		(1)	(1)		1		(1		1
Segment Contribution	\$ 2,077	\$ 2,168	\$ 2	2,227 \$	2,	163 \$	5 2	2,131 \$	5	2,079	\$	2,084	\$ 2,063	\$	1,961	\$	1,992	\$	1,890
Segment Operating Income Margin	20.5%	21.2%	2	21.9%	22	.5%	2	22.0%		21.6%		21.0%	22.6%		21.6%		21.1%	,	20.0%
EBITDA <sup>6</sup>	\$ 3,715	\$ 3,824	\$ 3	3,631 \$	3,6	323 \$	3	3,614 \$	3	3,545	\$	3,577	\$ 3,522	\$	3,447	\$	3,451	\$	3,376
EBITDA Margin <sup>6</sup>	36.6%	37.5%	3	35.7%	37	.7%	3	37.4%		36.8%		36.0%	38.6%		38.0%		36.5%	,	35.8%

# **Business Solutions**

Supplemental Business Solutions Results												His	storical	Acco	unting
Dollars in millions													Met	hod <sup>2</sup>	!
Unaudited	6/30/16	9/30/16	12/31/	16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6	/30/18	3/3	31/18	6	6/30/18
Business Wireless EBITDA <sup>6</sup>	\$ 982	\$ 1,025	\$ 95	6 \$	966	\$ 909	\$ 902	\$ 781	\$ 791	\$	835	\$	741	\$	786
Business Wireless EBITDA Margin <sup>6</sup>	40.8%	41.5%	37.6	%	42.2%	38.5%	38.2%	30.7%	33.4%		34.6%		31.1%		31.9%
Business Fixed EBITDA <sup>6</sup>	\$ 2,733	\$ 2,799	\$ 2,67	5 \$	2,657	\$ 2,705	\$ 2,643	\$ 2,796	\$ 2,731	\$	2,612	\$	2,710	\$	2,590
Business Fixed EBITDA Margin <sup>6</sup>	35.3%	36.2%	35.0	%	36.2%	37.0%	36.3%	37.9%	40.5%		39.3%		38.2%		37.1%



#### **Business Solutions**

# Operating Volumes<sup>1</sup>

Volumes in thousands				Three	Months Ende	ed			
Unaudited	6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18
Wireless Subscribers and Connections <sup>12</sup>									
Total Subscribers and Connections	40,171	41,581	42,928	43,719	46,162	48,759	51,598	54,505	57,703
Postpaid	11,163	11,232	11,272	11,243	11,432	11,646	11,826	11,942	12,046
Prepaid and Reseller	51	58	65	76	72	715	781	835	939
Connected Devices	28,957	30,291	31,591	32,400	34,658	36,398	38,991	41,728	44,718
Wireless Net Add Detail (Adjusted for M&A) <sup>7,12</sup>									
Net Customer Additions	1,288	1,453	1,345	2,665	2,422	2,555	2,834	2,892	3,208
Postpaid Net Adds	102	122	75	88	171	180	187	113	122
Prepaid and Reseller Net Adds	(12)	0	2	5	(5)	101	58	51	104
Connected Devices Net Adds	1,198	1,331	1,268	2,572	2,256	2,274	2,589	2,728	2,982
Broadband Connections									
IP	948	963	977	980	992	1,017	1,025	1,021	1,017
DSL	512	479	449	421	392	367	344	320	300
Total Broadband Connections	1,460	1,442	1,426	1,401	1,384	1,384	1,369	1,341	1,317
Voice Connections									
Total Wired Voice Connections <sup>9</sup>	8,933	8,653	8,376	8,104	7,839	7,585	7,338	7,122	6,892

For wireless churn detail, refer to Supplemental AT&T Mobility Operating Statistics on page 12.



#### **Entertainment Group**

**Historical Accounting** Statement of Segment Income<sup>1</sup> Dollars in millions Three Months Ended Method<sup>2</sup> Unaudited 6/30/16 9/30/16 12/31/16 3/31/17 6/30/17 9/30/17 12/31/17 3/31/18 6/30/18 3/31/18 6/30/18 **Segment Operating Revenues** Video Entertainment 8,963 9,026 9,568 9,020 9,153 \$ 9,200 \$ 9,355 \$ 8,359 8,331 8,465 \$ 8,438 \$ High-Speed Internet 1,892 1,927 1,890 1,878 1,878 1,867 1,910 1,941 1,916 1,981 1,981 Legacy Voice and Data Services 1.215 1,142 1.077 1.031 981 926 887 819 785 854 818 521 553 593 Other Service and Equipment 640 637 628 609 600 585 593 619 **Total Segment Operating Revenues** \$ 12,685 \$ 12,697 \$ 13,183 \$ 12,601 \$ 12,661 \$ 12,627 \$ 12,725 \$ 11,577 **\$ 11,650** 11,790 \$ 11,856 **Segment Operating Expenses** Operations and support 9,570 9,731 10,466 9,605 9,561 9,957 10,317 8,939 8,852 9,353 9,277 Depreciation and amortization 1,490 1,505 1.382 1,420 1,458 1,380 1,367 1,312 1,346 1,312 1,346 11,060 11,236 11,848 11,025 11,019 11,337 11,684 10,251 10,198 10,665 10,623 **Total Segment Operating Expenses Segment Operating Income** 1,625 1,461 1,335 1,576 1,642 1,290 1,041 1,326 1,452 1,125 1,233 9 9 (20)9 Equity in Net Income (Loss) of Affiliates (2) (1) (6) (12)(5) (7) (20)1,570 \$ 1,623 1,460 1,344 1,034 1,335 \$ 1,134 \$ **Segment Contribution** \$ \$ 1,630 1,285 \$ 1,432 1,213 12.8% 11.5% 10.1% 12.5% 13.0% 10.2% 8.2% 11.5% 12.5% 9.5% 10.4% **Segment Operating Income Margin** EBITDA<sup>6</sup> 3,115 \$ 2.966 \$ 2.717 \$ 2,996 \$ 3.100 \$ 2.670 \$ 2,408 \$ 2,638 \$ 2,798 2,437 \$ 2,579 20.7% 24.6% 23.4% 20.6% 23.8% 24.5% 21.1% 18.9% 22.8% 24.0% 21.8% EBITDA Margin<sup>6</sup>



# **Entertainment Group**

#### **Operating Volumes and Statistics**

Volumes in thousands						Thr	ee Months E	Ended					
Unaudited	6/3	0/16	9/30/16	12/31/1	6 3	3/31/17	6/30/17		30/17	12/31/17	3	3/31/18	6/30/18
Video Connections													
Satellite	20	454	20,777	21,012	: 2	21,012	20,856	5 20	,605	20,458	2	0,270	19,984
U-verse	4	841	4,515	4,253		4,020	3,825	5 3	3,691	3,631		3,632	3,656
Over-the-Top <sup>10</sup>		-	-	267	•	339	491		787	1,155		1,467	1,809
Total Video Connections	25	295	25,292	25,532	. 2	25,371	25,172	25	5,083	25,244	2	5,369	25,449
Broadband Connections													
IP	12	596	12,752	12,888	; 1	13,130	13,242	! 13	3,367	13,462	1	3,616	13,692
DSL	1,	585	1,424	1,291		1,164	1,060	)	964	888		816	763
Total Broadband Connections	14	181	14,176	14,179	) 1	14,294	14,302	. 14	,331	14,350	1	4,432	14,455
Voice Connections													
Total Wired Voice Connections <sup>1,9</sup>	11,	815	11,533	11,278	1	11,003	10,696	5 10	,333	9,996		9,640	9,283
No. Adda													
Net Adds Satellite							(156	٠,	(251)	(1.17)		(100)	(206)
U-verse		342 391)	323 (326)	235 (262		(233)	(156 (195		(251) (134)	(147)		(188)	(286) 24
Over-the-Top			, ,	267	•	72	152	,	296	(60) 368		312	342
Total Video		(49)	(3)	240		(161)	(199		(89)	161		125	80
		,				, ,		,	. ,				
IP		54	156	136	i	242	112	)	125	95		154	76
DSL		164)	(161)	(133	5)	(127)	(104	·)	(96)	(76)		(72)	(53)
Broadband		110)	(5)	3		115	8		29	19		82	23
ARPU <sup>2,11</sup>													
Linear Video ARPU											\$ 1	13.43	\$ 113.41
Linear Video ARPU (Historical Accounting Method)	\$ 11 <sup>-</sup>	7.01 \$	118.09	\$ 125.25	\$ 1	118.23	\$ 121.16	5 \$ 12	23.45	\$ 126.65	\$ 1	14.91	\$ 114.92
IP Broadband ARPU	4	9.52	49.82	49.69	)	49.81	48.70	) 4	8.00	46.94		46.27	48.32



#### International

Statement of Segment Income												Н	listorical A	Ассо	unting
Dollars in millions				Thi	ree Month	s Ended							Met	thod <sup>2</sup>	1
Unaudited	6/30/16	9/30/16	12/31/16	3	3/31/17	6/30/17	9/30	)/17	12/31/17	3/31/18	6/30/18	3	3/31/18	6.	6/30/18
Segment Operating Revenues															
Video Entertainment	\$ 1,222 \$	1,297	\$ 1,261	\$	1,341 \$	1,361	\$ 1,3	863	1,391	\$ 1,354	\$ 1,254	\$	1,354	\$	1,254
Wireless Service <sup>16</sup>	489	484	477		475	535	ţ	36	501	404	417		454		457
Wireless Equipment	117	98	171		113	130	2	200	323	267	280		257		262
Total Segment Operating Revenues	\$ 1,828 \$	1,879	\$ 1,909	\$	1,929 \$	2,026	\$ 2,0	99 \$	2,215	\$ 2,025	\$ 1,951	\$	2,065	\$	1,973
Segment Operating Expenses															
Operations and support	1,723	1,640	1,879		1,759	1,772	1,9	37	1,936	1,804	1,803		1,839		1,844
Depreciation and amortization	298	293	298		290	311	3	804	313	332	313		332		313
Total Segment Operating Expenses	2,021	1,933	2,177		2,049	2,083	2,2	241	2,249	2,136	2,116		2,171		2,157
Segment Operating Income (Loss)	(193)	(54)	(268)		(120)	(57)	(*	42)	(34)	(111)	(165)		(106)		(184)
Equity in Net Income (Loss) of Affiliates	9	1	28		20	25		17	25	-	15		-		15
Segment Contribution	\$ (184) \$	(53)	\$ (240)	\$	(100) \$	(32)	\$ (	25) \$	(9)	\$ (111)	\$ (150)	\$	(106)	\$	(169)
Segment Operating Income Margin	-10.6%	-2.9%	-14.0%		-6.2%	-2.8%	-6	.8%	-1.5%	-5.5%	-8.5%		-5.1%		-9.3%
EBITDA <sup>6</sup>	\$ 105 \$	239	\$ 30	\$	170 \$	254	\$	62 \$	279	\$ 221	\$ 148	\$	226	\$	129
EBITDA Margin <sup>6</sup>	5.7%	12.7%	1.6%		8.8%	12.5%	7	.7%	12.6%	10.9%	7.6%		10.9%		6.5%

#### International

Supplemental International Results															Historical	Acco	unting
Dollars in millions					Th	ree Months	Ended								Met	hod <sup>2</sup>	
Unaudited	6/30/16	9/30/16	•	12/31/16		3/31/17	6/30/17	9/30/17	12	2/31/17	3/3	1/18	6/30/1	8	3/31/18	6/	/30/18
Latin America EBITDA <sup>6</sup>	\$ 244 \$	306	\$	264	\$	291 \$	363 \$	288	\$	342	\$	353	\$ 23	3 \$	322	\$	198
Latin America EBITDA Margin <sup>6</sup>	20.0%	23.6%		20.9%		21.7%	26.7%	21.1%		24.6%	26	6.1%	19.0	%	23.8%		15.8%
Mexico Wireless EBITDA <sup>6</sup>	\$ (139) \$	(67)	\$	(234)	\$	(121) \$	(109) \$	(126)	\$	(63)	\$ (	132)	\$ (9	)) \$	(96)	\$	(69)
Mexico Wireless EBITDA Margin <sup>6</sup>	-22.9%	-11.5%		-36.1%		-20.6%	-16.4%	-17.1%		-7.6%	-19	.7%	-12.9	%	-13.5%		-9.6%



#### International

Total Churn<sup>8</sup>

Operating Volumes															
Volumes in thousands		Three Months Ended													
Unaudited	6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18						
Mexico Wireless Operating Statistics															
Subscriber Detail															
Total Subscribers	9,955	10,698	11,973	12,606	13,082	13,779	15,099	15,642	16,398						
Postpaid	4,570	4,733	4,965	5,095	5,187	5,316	5,498	5,607	5,749						
Prepaid	5,059	5,665	6,727	7,244	7,646	8,231	9,397	9,857	10,468						
Other	326	300	281	267	249	232	204	178	181						
Net Add Detail															
Net Customer Additions	742	743	1,275	633	476	697	1,320	543	756						
Postpaid Net Adds	165	163	233	130	92	129	182	109	142						
Prepaid Net Adds	614	606	1,062	517	402	585	1,166	459	611						
Other Net Adds	(37)	(26)	(20)	(14)	(18)	(17)	(28)	(25)	3						
Churn Detail															

Latin America Operating Statistics	Three Months Ended												
	6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18				
Video Connections and Net Additions													
Total Video Connections	12,523	12,476	12,455	13,678	13,622	13,490	13,629	13,573	13,713				
Total Video Net Adds	87	(48)	(21)	91	(56)	(132)	139	(15)	140				

6.16%

6.94%

7.11%

7.89%

7.65%

7.90%

7.02%

6.82%

5.83%



# **AT&T Mobility**

Supplemental AT&T Mobility Results <sup>1</sup>																		H	listorical	Acc	ounting
Dollars in millions	Three Months Ended																Method <sup>2</sup>				
Unaudited	6/30/16	3	9/30/16		12/31/16		3/31/17		6/30/17		9/30/17		12/31/17		3/31/18	(	6/30/18	;	3/31/18		6/30/18
Operating Revenues																					
Service	\$ 14,856	\$	14,902	\$	14,645	\$	14,468	\$	14,471	\$	14,475	\$	14,282	\$	13,403	\$	13,682	\$	14,217	\$	14,495
Equipment	3,013		3,229		4,037		2,629		2,984		2,895		4,886		3,952		3,600		3,431		3,149
Total Operating Revenues	\$ 17,869	\$	18,131	\$	18,682	\$	17,097	\$	17,455	\$	17,370	\$	19,168	\$	17,355	\$	17,282	\$	17,648	\$	17,644
Operating Expenses																					
Operations and support	10,417		10,625		11,978		9,885		10,091		10,029		12,866		10,102		9,663		10,814		10,333
Depreciation and amortization	2,078		2,103		2,043		1,992		1,988		2,008		2,027		2,095		2,113		2,095		2,113
Total Operating Expenses	12,495		12,728		14,021		11,877		12,079		12,037		14,893		12,197		11,776		12,909		12,446
Operating Income	\$ 5,374	\$	5,403	\$	4,661	\$	5,220	\$	5,376	\$	5,333	\$	4,275	\$	5,158	\$	5,506	\$	4,739	\$	5,198
Operating Income Margin	30.1%	, 0	29.8%		24.9%		30.5%		30.8%		30.7%		22.3%		29.7%		31.9%		26.9%		29.5%
EBITDA <sup>6</sup>	\$ 7,452	\$	7,506	\$	6,704	\$	7,212	\$	7,364	\$	7,341	\$	6,302	\$	7,253	\$	7,619	\$	6,834	\$	7,311
EBITDA Margin <sup>6</sup>	41.7%	, 0	41.4%		35.9%		42.2%		42.2%		42.3%		32.9%		41.8%		44.1%		38.7%		41.4%
EBITDA Service Margin <sup>6</sup>	50.2%	'n	50.4%		45.8%		49.8%		50.9%		50.7%		44.1%		54.1%		55.7%		48.1%		50.4%

# **AT&T Mobility**

Supplemental AT&T Mobility Operating Statistics	Three Months Ended																
Unaudited		6/30/16		9/30/16		12/31/16		3/31/17		6/30/17		9/30/17		12/31/17	3/31/18	(	6/30/18
ARPU <sup>1,2,13</sup>																	
Postpaid Phone-Only ARPU															\$ 53.07	\$	54.18
Postpaid Phone-Only ARPU (Historical Accounting Method)	\$	59.80	\$	59.64	\$	58.84	\$	58.09	\$	58.30	\$	58.29	\$	57.33	\$ 57.01	\$	58.09
Postpaid ARPU															47.79		48.90
Postpaid ARPU (Historical Accounting Method)		54.97		54.68		53.58		52.75		52.80		52.73		51.70	51.29		52.38



# **AT&T Mobility**

Supplemental AT&T Mobility Operating Statistics <sup>1</sup>				Three Mon	ths Ended				
Volumes in thousands	6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/31/17	3/31/18	6/30/18
AT&T Mobility Subscribers and Connections									
Total Subscribers and Connections	131,445	132,948	134,448	133,804	136,101	138,445	141,201	143,832	146,889
Postpaid	76,935	76,999	77,372	76,935	77,002	77,034	77,509	77,431	77,372
Prepaid <sup>12</sup>	12,633	13,035	13,536	13,844	14,187	15,136	15,335	15,671	16,217
Branded Connections <sup>12</sup>	89,568	90,034	90,908	90,779	91,189	92,170	92,844	93,102	93,589
Reseller	12,920	12,623	11,949	10,625	10,254	9,877	9,366	9,002	8,582
Connected Devices <sup>12</sup>	28,957	30,291	31,591	32,400	34,658	36,398	38,991	41,728	44,718
Net Add Detail									
Net Customer Additions	1,321	1,503	1,500	2,078	2,297	2,342	2,757	2,630	3,064
Postpaid Net Adds	217	182	499	(194)	143	134	558	49	73
Prepaid Net Adds <sup>12</sup>	365	304	406	282	267	324	140	241	453
Branded Net Adds <sup>12</sup>	582	486	905	88	410	458	698	290	526
Reseller Net Adds	(459)	(314)	(673)	(582)	(369)	(390)	(530)	(388)	(444)
Connected Devices Net Adds <sup>12</sup>	1,198	1,331	1,268	2,572	2,256	2,274	2,589	2,728	2,982
M&A Activity, Partitioned Customers and Other Adjustments	(1)	0	0	(425)	0	2	(1)	1	(7)
Phone Detail									
Branded Phones	78,327	78,375	78,729	78,554	78,765	78,834	79,264	79,426	79,754
Branded Smartphones <sup>14</sup>	69,058	69,752	70,817	71,274	71,818	72,242	72,924	73,403	73,797
Postpaid Phones	65,694	65,340	65,193	64,710	64,578	64,337	64,623	64,498	64,378
Postpaid Smartphones	58,508	58,688	59,096	59,025	59,178	59,277	59,874	60,002	60,183
Postpaid Feature Phones <sup>14</sup>	6,478	5,951	5,400	4,986	4,676	4,289	3,944	3,655	3,360
Postpaid Other Phones	708	701	697	699	724	771	805	841	835
Prepaid Phones	12,633	13,035	13,536	13,844	14,187	14,497	14,641	14,928	15,376
Phone Detail - Net Adds									
Branded Phone Net Adds	185	36	339	(66)	178	130	414	170	402
Postpaid Phone Net Adds	(180)	(268)	(67)	(348)	(89)	(97)	329	(22)	46
Prepaid Phone Net Adds	365	304	406	282	267	227	85	192	356
Churn Detail <sup>8</sup>									
Postpaid Phone Churn	0.84%	0.90%	0.98%	0.90%	0.79%	0.84%	0.89%	0.84%	0.82%
Postpaid Churn	0.97%	1.04%	1.15%	1.12%	1.01%	1.06%	1.11%	1.06%	1.02%
Branded Churn	1.47%	1.63%	1.74%	1.71%	1.57%	1.70%	1.75%	1.65%	1.50%



#### **Corporate & Other**

Supplemental Results - Corporate & Other  $^{1,3,15}$ **Historical Accounting** Dollars in millions Three Months Ended Method<sup>2</sup> 3/31/18 Unaudited 6/30/16 9/30/16 12/31/16 3/31/17 6/30/17 9/30/17 12/31/17 3/31/18 6/30/18 6/30/18 **Total Operating Revenues** \$ 405 \$ 457 \$ 442 \$ 408 \$ 392 \$ 383 \$ 340 \$ 334 \$ 319 341 \$ 329 **Operating Expenses** 869 836 810 871 766 801 866 735 660 743 672 Operations and support Depreciation and amortization 27 24 21 39 9 26 25 23 118 23 118 896 860 831 910 775 827 891 758 778 766 790 **Total Operating Expenses** (459) \$ Operating Loss (403) \$ (491) \$ (389) \$ (502) \$ (383) \$ (444) \$ (551) \$ (424) \$ (425) \$ (461)

#### **Corporate & Other**

#### **Supplemental Reconciliation of Operations and Support**

ollars in millions Three Months Ended																		
Unaudited		6/30/16		9/30/16		12/31/16		3/31/17		6/30/17		9/30/17		12/31/17		3/31/18	3	6/30/18
Total Operations and Support	\$	869	\$	836	\$	810	\$	871	\$	766	\$	801	\$	866	\$	735	\$	660
Reclassification of amortization of prior service credits <sup>3</sup>		(346)		(346)		(346)		(367)		(385)		(420)		(420)		(428)	)	(442)
Reclassification of WarnerMedia amortization of production costs to																		98
Depreciation and Amortization <sup>15</sup>																		
Operations and Support excluding reclassification of amortization of prior	2	523	¢	490	\$	464	\$	504	6	381	æ	381	\$	446	\$	307	\$	316
service credits	Ψ	525	φ	490	φ	404	φ	304	φ	301	φ	301	φ	440	φ	307	Ψ	310



# FirstNet - Capital Expenditures and Reimbursements

# AT&T Inc.

Dollars in millions	s in millions Three Months Ended												
Unaudited	6/30/16	9/30/16	12/31/16	3/31/17	6/30/17	9/30/17	12/3	31/17	3/	31/18	6/	30/18	
Capital Expenditures Impact													
Capital expenditures					\$	5,251	\$	5,076	\$	6,118	\$	5,108	
FirstNet capital expenditures reimbursement						17		262		-		302	
Capital expenditures, gross						5,268		5,338		6,118		5,410	
FirstNet Reimbursements													
Capital expenditures					\$	17	\$	262	\$	-	\$	302	
Operating expenses						3		46		-		34	
Total reimbursements						20		308		-		336	





#### Notes to Financial and Operational Trends

#### AT&T Inc.

<sup>1</sup> Prior-period amounts have been recast to conform to current-period reporting methodology. To most effectively implement our strategies for 2018, we have realigned certain responsibilities and operations. The most significant of these changes is to report wireless accounts with employer discounts in the Consumer Mobility segment, instead of the Business Solutions segment. The Business Solutions segment also reflects the reclassification of intellectual property operations from Corporate/Other, and prepaid connected devices from Consumer Mobility. The Business Solutions and Entertainment Group segments reflect the reclassification of certain wholesale switched access operations to Corporate/Other. The Consumer Mobility segment also reflects the reclassification of Digital Life operations to Corporate/Other. In 2Q18, prior period amounts have also been recast for a reclassification of hosting colocation operations pending divestiture from the Business Solutions segment to Corporate/Other.

<sup>2</sup> Effective January 1, 2018, we adopted ASC 606, "Revenue from Contracts with Customers (Topic 606)," using the modified retrospective method. With our adoption of the revenue standard, we made a policy election to record certain regulatory fees, primarily Universal Service Fund (USF) fees, on a net basis. When using the modified retrospective approach, prior period results are not restated to reflect the impact of ASC 606, resulting in limited comparability between 2018 and 2017 operating results. For comparative purposes, we are providing supplemental 2018 results under the historical accounting method.

<sup>3</sup> Previously reported consolidated statements of income have been adjusted to remove components of our net periodic benefit cost, other than service cost, from our consolidated operating expenses and include those amounts in "other income (expense) – net", as required by ASU 2017-07. For segment reporting, we continue to include amortization of net prior service credits in segment operating results as this is the basis on which we analyze our segment results, with a corresponding reclassification in Corporate/Other. Previously reported Consolidated EBITDA has been adjusted by amounts included in Form 8-K dated March 22, 2018. Previously reported Consolidated Adjusted EBITDA has been adjusted by amounts included in Form 8-K dated March 22, 2018 and previously reported actuarial gains/losses for the period.

<sup>4</sup> Previously reported consolidated statements of cash flows have been adjusted to: (1) remove any additional cash received for installment receivables (i.e., AT&T Next) sold to the banks from operating activities and to include those receipts as cash from investing activities as required by ASU 2016-05; we continue to record cash received from the banks at the time of sale as cash from operating activities; and (2) include restricted cash balances and changes thereto as required by ASU 2016-08.

<sup>5</sup> Strategic Services are the next generation wireline capabilities that lead AT&T's most advanced business solutions — including VPNs, Ethernet, cloud, hosting, IP conferencing, voice over IP, dedicated internet, IP Broadband and security services.

<sup>6</sup> See Discussion and Reconciliation of Non-GAAP Measures in the Investor Briefing or exhibit 99.1 to Form 8-K dated July 24, 2018.

<sup>7</sup> Excludes migrations between AT&T segments and/or subscriber categories and acquisition-related additions during the period.

<sup>8</sup> Churn is calculated by dividing the aggregate number of wireless subscribers who canceled service during a month by the total number of wireless subscribers at the beginning of that month. The churn rate for the period is equal to the average of the churn rate for each month of that period.

<sup>9</sup> Total Wired Voice Connections includes switched access lines served by AT&T's incumbent local exchange carriers and affiliates, switched access lines served by AT&T Corp and Voice over Internet Protocol connections. Includes both primary and additional lines. Connections for Entertainment Group include consumer Voice over Internet Protocol connections of 4,950 thousand as of June 30, 2018.

<sup>10</sup> Over-the-Top connections include DIRECTV NOW and exclude WatchTV, which launched near end of June 2018, during its promotional period. DIRECTV NOW connections include free or substantially free trial-period subscribers as follows (in thousands): 94 for 2Q17, 67 for 3Q17, 73 for 4Q17, 49 for 1Q18, and 66 for 2Q18. AT&T has successfully retained many subscribers after the expiration of their trial period.

<sup>11</sup> Linear Video ARPU is defined as Video Entertainment revenues, excluding regional TV sports networks and DIRECTV NOW revenues, during the period divided by average linear video connections during the period. IP Broadband ARPU is defined as High-Speed Internet revenues during the period divided by average IP Broadband connections during the period.

<sup>12</sup> Effective 7/1/17, prepaid internet of things (IoT) connections are presented within the prepaid category. These connections primarily relate to customers that actively subscribe for vehicle connectivity. This resulted in 97 thousand additional prepaid net adds in 3Q17 with a corresponding decline in connected device net adds. The 3Q17 prepaid subscriber base was adjusted by 543 thousand connections with a corresponding decline in the connected device subscriber base to reflect subscriber activity prior to 3Q17. Prior periods not restated.

<sup>13</sup> ARPU is defined as wireless service revenues during the period divided by average wireless subscribers during the period.

<sup>14</sup> Branded smartphones include postpaid and prepaid smartphones. Feature phones are basic phones that are primarily used for voice and text services.

<sup>15</sup> Corporate and Other includes: (1) operations that are not considered reportable segments and that are no longer integral to our operations or which we no longer actively market, (2) corporate support functions and operations, (3) impacts of corporate-wide decisions for which the individual operating segments are not being evaluated, (4) the reclassification of segment prior service credits to other income (expense) - net, and (5) the reclassification of certain WarnerMedia production costs amortization from Operations and Support to Depreciation and Amortization. The largest corporate operations included are other wholesale operations, Digital Life, National Mass Markets, and Consumer Information Services.

<sup>16</sup> 1Q18 wireless service revenues for Mexico were lower by approximately \$90 million year-over-year from the shutdown of a wholesale business that was included in the Nextel Mexico acquisition.